



BOYS & GIRLS CLUB
OF KENOSHA



**circle of
IMPACT**

2026

EVENT SPONSORSHIP OPPORTUNITIES

Your chance to provide Kenosha youth with a safe, fun place and life-changing opportunities.

Ready to join us?



MY M

DIRECT IMPACT

A membership to the Boys & Girls Club of Kenosha costs \$20/year per child (Teens are free).

For \$20/year, a Boys & Girls Club member receives:

- An after-school snack
- A healthy meal every day
- Mentoring
- Homework help
- Tutoring
- Supplies
- Transportatino to the Club
- And so much more



It costs the Boys & Girls Club of Kenosha \$1,000 per member.

Hero

\$15,000

SPONSOR 15 YOUTH MEMBERS FOR ONE YEAR

- Recognition on BGCK's social media channels
- "Sponsor a Day" Experience: You choose a day to dedicate in your honor. On this day, members could wear badges or bracelets with the sponsor's name, or a fun activity could be themed around your interests or business.
- Personalized Thank-You Video from our members
- Limo ride to the Young at Heart Gala (*Gala tickets must be purchased separately*)

Empowerment

\$10,000

SPONSOR 10 YOUTH MEMBERS FOR ONE YEAR

- Recognition on BGCK's social media channels
- Member Customized Artwork or Thank-You Note
- Party bus to the Dairy State Event (*tickets must be purchased separately*)
- Lunch or Dinner with the youth members in the Club cafeteria

Dream Maker

\$5,000

SPONSOR 5 YOUTH MEMBERS FOR ONE YEAR

- Behind-the-Scenes Tour to see programs in action with dinner or lunch to meet members and staff
- Member Customized Thank-You Note
- Youth Collaborative Art Project: Where your team and Club members create something together—like a mural or a collaborative painting—that can be displayed at the Club or in your organization's office.



EVENT OVERVIEW



19
FEB

ANNUAL MEETING

Location: The Boys & Girls Club of Kenosha

The Boys & Girls Club of Kenosha's annual meeting offers a chance to learn about our programs, meet dedicated staff, and tour the Club's facilities. It's a unique opportunity to see firsthand how we serve Kenosha's youth and make a difference in their lives.

18
APR

DAIRY STATE CHEESE & BEER FESTIVAL

Location: The Brat Stop

The Boys & Girls Club of Kenosha's Dairy State Cheese & Beer Festival is a lively event featuring Wisconsin's finest cheeses, top-notch beers from near and far, and great live music. Join us for an unforgettable experience!

11
JUNE

CIGAR NIGHT

Location: The Apis Hotel & Restaurant

The Boys & Girls Club of Kenosha's Cigar Night is an unforgettable evening of fine cigars, whiskey, and great company - all for a great cause.

3
AUG

BGCK ANNUAL GOLF OUTING

Location: Kenosha Country Club

The Boys & Girls Club of Kenosha's annual golf outing invites you to enjoy a day of golf, food, and good company—all to support local youth programs. Join us for fun in the sun and make a difference!

6
AUG

BOURBON CHRONICLES BOURBON TASTING

Location: Kenosha Country Club

Get ready for an unforgettable evening at Bourbon Chronicles Bourbon Tasting — benefiting the Boys & Girls Club of Kenosha!

18
SEPT

DAVE BARNES & COREY JOHNSON GOLF OUTING

Location: Bristol Oaks Country Club

Please join Sam Perry, Keith Johnson, and friends as we remember great friends for a great cause. We hold an annual golf outing in Dave's & Corey's memory and to celebrate their impact on Kenosha youth.

26
SEPT

BRAT TROT IN CONJUNCTION WITH RUSTIC ROAD

OKTOBERFEST

Location: Celebration Place HarborPark

Join the Boys & Girls Club of Kenosha for the Brat Trot—the most fun, non-athletic 100-yard race around! Racers are encouraged to don their best Oktoberfest attire for this festive, lighthearted event.

16
OCT

YOUNG AT HEART GALA

Location: Uline Corporate Headquarters

The Boys & Girls Club of Kenosha's Young at Heart Gala is our signature event, celebrating the Club's positive impact on Kenosha's youth. Enjoy member performances, a live auction, networking, and more in a memorable evening dedicated to supporting our community's future.

ANNUAL MEETING



The Boys & Girls Club of Kenosha’s annual meeting offers a chance to learn about our programs, meet dedicated staff, meet our board members, and tour the Club’s facilities. It’s a unique opportunity to see firsthand how we serve Kenosha’s youth and make a difference in their lives.

FEBRUARY 19

Recognition	Advocate Sponsor \$1,000	Partner Sponsor \$500	Supporter Sponsor \$250
Print Advertising Recognition on promotional materials	X		
News Release Recognition News release on company’s support of event	X		
Digital Advertising Recognition on event website, sponsor email acknowledgements, and BGCK’s social channels	X	X	
Invitation Recognition Recognition on event save-the-date mailing	X	X	
Event Tickets Event admission for employees and guests	4 tickets	2 tickets	
Newsletter Recognition Listing in event article in BGCK’s e-newsletter	X	X	
Verbal Recognition Recognition of support during event	X	X	X





DAIRY STATE CHEESE & BEER FESTIVAL

The Boys & Girls Club of Kenosha's Dairy State Cheese & Beer Festival is a lively event featuring Wisconsin's finest cheeses, top-notch beers from near and far, and great live music. Join us for an unforgettable experience!

APRIL 18

Recognition	Mozza Glass Sponsor \$3,000	Volunteer T-Shirt Sponsor \$2,500	Cheddar/ Stage Sponsor \$2,000	Gouda Sponsor \$1,300	Swiss Pouring Table \$925 <i>with raffle basket \$875</i>	OG Pouring Table \$650 <i>with raffle basket \$600</i>
Featured Recognition Logo placement on keepsake event glass or volunteer t-shirt	X	X				
Print Advertising Recognition on promotional materials	Premium Listing	Premium Listing	Premium Listing	X	X	
Digital Advertising Recognition on event website, sponsor email acknowledgements, and BGCK's social channels	X	X	X	X	X	
Event Tickets Event admission for employees and guests	10 VIP tickets	10 VIP tickets	8 VIP tickets	12 General Admission tickets	8 General Admission (GA) tickets for pourers + 4 GA tickets for employees or guests	8 General Admission tickets
T-Shirt & Recognition Volunteer t-shirt with logo or name placement	Company logo on keepsake glasses	Company logo on all volunteer t-shirts			8 volunteer t-shirts with company logo	8 volunteer t-shirts with company logo

BGCK CIGAR NIGHT



The Boys & Girls Club of Kenosha's Cigar Night is an unforgettable evening of fine cigars, whiskey, and great company - all for a great cause.

JUNE 11

Recognition	Robusto Sponsor \$1,000	Perfecto Sponsor \$500	Belicoso Sponsor \$250	Toro Sponsor \$100
Featured Recognition Recognition on promotional materials, event signage, and event centerpieces	X			
Print Recognition Recognition on promotional materials, event signage	X	X		
Event Tickets Event admission for employees and guests	2 Tickets	1 Ticket		
Digital Advertising Recognition on BGCK's social channels	X	X	X	
Verbal Recognition Verbal Recognition on Day of Event	X	X	X	X





BGCK ANNUAL GOLF OUTING

The Boys & Girls Club of Kenosha’s annual golf outing invites you to enjoy a day of golf, food, and good company—all to support local youth programs. Join us for fun in the sun and make a difference!

AUGUST 3

Recognition	Ace/Drink Cart Sponsor \$6,500	Eagle Sponsor \$2,500	Birdie Sponsor \$1,800
Print Advertising Recognition on promotional materials & event program	X		
Verbal Recognition Recognition of support during event	X		
Digital Advertising Recognition on event website, sponsor email acknowledgements, and BGCK’s social channels	X	X	
Event Tickets Event admission	2 foursomes	1 foursome	1 foursome
Hole Recognition Recognition at a golf hole	6 hole signs	6 hole signs	3 hole signs

Foursome.....\$1,000
Includes cart, lunch, dinner, and beer on the course

Hole Challenge.....\$350
Promotional table with a game or contest on the course

Hole Sign.....\$250
Company name on sign at a hole



BOURBON CHRONICLES BOURBON TASTING

Get ready for an unforgettable evening at Bourbon Chronicles Bourbon Tasting — benefiting the Boys & Girls Club of Kenosha!

AUGUST 6

Recognition	Kentucky Straight Sponsor \$1,000	Eagle Rare Sponsor \$500	Wild Turkey Sponsor \$250	Old Forester Sponsor \$100
Featured Recognition Recognition on promotional materials, event signage, and event centerpieces	X			
Print Recognition Recognition on promotional materials, event signage	X	X		
Digital Advertising Recognition on BGCK's social channels	X	X	X	
Verbal Recognition Verbal Recognition on Day of Event	X	X	X	X





DAVE BARNES & COREY JOHNSON GOLF OUTING

Please join Sam Perry, Keith Johnson, and friends as we remember great friends for a great cause. We hold an annual golf outing in Dave's & Corey's memory and to celebrate their impact on Kenosha youth.

SEPTEMBER 18

Per Golfer.....\$125

Includes cart, lunch, dinner, and beer on the course

Hole Challenge.....\$200

Company name on sign at a hole

Hole Sign.....\$100

Company name on sign at a hole

Dinner Only.....\$40





BRAT TROT

Join the Boys & Girls Club of Kenosha for the Brat Trot—the most fun, non-athletic 100-yard race around! Racers are encouraged to wear their best Oktoberfest attire for this festive, lighthearted event.

SEPTEMBER 26

Recognition	Brat Sponsor \$1,000	Hotdog Sponsor \$500
Event Tickets Event admission for employees and guests	6 tickets	2 tickets
Print Advertising Recognition on promotional materials	Company logo	Company name
Digital Advertising Recognition on event website, sponsor email acknowledgements, and BGCK's social channels	X	X
T-Shirt & Recognition Volunteer t-shirt with logo or name placement	Company logo	Company name

YOUNG AT HEART GALA



The Boys & Girls Club of Kenosha's Young at Heart Gala is our signature event, celebrating the Club's positive impact on Kenosha's youth. Enjoy member performances, a live auction, networking, and more in a memorable evening dedicated to supporting our community's future.

OCTOBER 16

Recognition	Presenting \$8,000	Distinguished/ Bar Sponsor \$5,000	Stately \$3,000	Classic \$2,750
Digital Recognition Short video/short speech showcasing business to be shown at the event	X			
Newsletter Recognition Listing in event article in BGCK's e-newsletter	X	X		
Print Advertising Recognition on promotional materials & event presentation screen	X	X	X	
Program Recognition Full or half page ad in event program	Full page ad	Half-page ad	Half-page ad	Half-page ad
Seating Event seating for 8 - 1 table	X	X	X	X



Table of 8.....	\$2,000
Single Ticket.....	\$275
Full page program ad.....	\$400
Half page program ad.....	\$200



GENERAL ADVERTISING

Recognition	Cost
Digital Advertising Company logo linked to your website on BGCKenosha.org and included on the footer of each page	\$1,500
Newsletter Recognition Company logo linked to your website on the monthly Club e-newsletter (8,000+ recipients)	\$800
Dasher Board Advertising Dasher Board Sign located on the BGCK athletic field (45"x94")	\$650
Banner Recognition Banner sign (4'X8') located in either the BGC fieldhouse or athletic field	\$500

BGC SPORTS SPONSORSHIPS

YEAR ROUND

Recognition	Gold Sponsor \$2,300	Silver Sponsor \$1,700	Bronze Sponsor \$700
Banner Recognition Recognition on a field house and athletic field banner for one year	X	X	
Team Participation Sponsor team in baseball, basketball, and soccer	2 teams	1 team	1 team



Premier Gameday.....\$800
Have a marketing booth on site and/or distribute collateral

TEAM SPONSORSHIPS

1 Team in either baseball or basketball\$200
 1 Team in soccer (both sessions) \$300

2026 PLEDGE FORM

Thank you for supporting the Boys & Girls Club of Kenosha. Your support is what allows our Club to continue to be Kenosha's largest provider of youth activities focused on education, character and leadership, healthy life skills, sports, fitness and recreation. Please complete this form for your donation. **Please complete and return this form.**

STEP 1: MAKE A DIRECT IMPACT

Is it important to us that we keep the cost of attending the Club affordable for Kenosha families. It costs the Club \$1,000/month for each member to attend, however, the annual fee for a youth member is \$20 and there is no charge for teens. Please consider giving an unrestricted amount towards sponsoring a member or subsidizing a members' cost.

Sponsorship Level	QTY
Hero: \$15,000	
Empowerment: \$10,000	
Dream Maker: \$5,000	
Champion: \$ _____	

TOTAL DIRECT IMPACT

\$

STEP 2: CHOOSE YOUR SPONSORSHIPS

ANNUAL MEETING

- Sponsor Level
- Advocate: \$1,000
- Partner: \$500
- Supporter: \$250
- Subtotal: \$** _____

DAIRY STATE CHEESE & BEER FESTIVAL

- Sponsor Level
- Moza Glass Sponsor: \$3,000
- Moza T-Shirt Sponsor: \$2,500
- Cheddar: \$2,000
- Gouda: \$1,300
- Swiss: \$925
- Swiss w/raffle basket: \$875
- OG: \$650
- OG w/raffle basket: \$600
- Subtotal: \$** _____

CIGAR NIGHT

- Sponsor Level
- Robusto: \$1,000
- Perfecto: \$500
- Belicoso: \$250
- Toro: \$100
- Subtotal: \$** _____

BOURBON NIGHT

- Sponsor Level
- Kentucky Straight: \$1,000
- Eagle Rare: \$500
- Wild Turkey: \$250
- Old Forester: \$100
- Subtotal: \$** _____

ANNUAL GOLF OUTING

- Sponsor Level
- Ace: \$6,500
- Eagle: \$2,500
- Birdie: \$1,800
- Foursome: \$1,000
- Hole Challenge: \$350
- Hole Sign: \$250
- Subtotal: \$** _____

DAVE BARNES & COREY JOHNSON GOLF OUTING

- Sponsor Level
- Hole Challenge: \$200
- Per Golfer: \$125
- Hole Sign: \$100
- Dinner Only: \$40
- Subtotal: \$** _____

BRAT TROT

- Sponsor Level
- Brat: \$1,000
- Hotdog: \$500
- Subtotal: \$** _____

YOUNG AT HEART GALA

- Sponsor Level
- Presenting: \$8,000
- Distinguished: \$5,000
- Stately: \$3,000
- Classic: \$2,750
- Table of 8: \$2,000
- Single Ticket: \$275 # _____
- Full Page Program Ad: \$400
- Half Page Program Ad: \$200
- Subtotal: \$** _____

GENERAL ADVERTISING

- Sponsor Level
- Digital: \$1,500
- E-Newsletter: \$600
- Dasher Board: \$650
- Banner: \$500
- Subtotal: \$** _____

BGC SPORTS

- Sponsor Level
- Basketball Gold: \$2,300
- Baseball Gold: \$2,300
- Soccer Gold: \$2,300
- Basketball Silver: \$1,700
- Baseball Silver: \$1,700
- Soccer Silver: \$1,700
- Basketball Bronze: \$700
- Baseball Bronze: \$700
- Soccer Bronze: \$700
- Premier Gameday: \$800
- 1 Team Soccer: \$300
- 1 Team Basketball: \$200
- 1 Team Baseball: \$200
- Subtotal: \$** _____

TOTAL SPONSOR

\$

TOTAL DONATION

\$



2026 PLEDGE FORM



Please complete and return this form.

The preferred file type for all logo submissions are high-resolution JPEG, PNG, AI, or PDF formats. For questions or to submit logo artwork, please contact Tara Panasewicz at tpanasewicz@bgckenosha.org.

PROMOTIONS CONTACT INFORMATION:

Name: _____ Phone Number: _____

Email Address: _____

BILLING CONTACT:

Name: _____ Business Name: _____

Address: _____ City/State/Zip: _____

Phone Number: _____ Email Address: _____

METHOD OF PAYMENT:

Credit Card Check

Please make checks payable to: Boys & Girls Club of Kenosha, 1330 52nd St, Kenosha, WI 53140

Bill Me: Date: _____ OR Quarterly: Jan/Apr/Jul/Oct

Run this Credit Card Below: In Full on (Date) _____ OR Quarterly: Jan/Apr/Jul/Oct

Card Type: MasterCard Visa American Express Discover

Please add the processing fee to my total

Name on card: _____

Card Number: _____ Exp. Date: _____ CVV#: _____

SIGNATURE: _____

DATE: _____