



**BOYS & GIRLS CLUB**  
OF KENOSHA



2025

# EVENT SPONSORSHIP OPPORTUNITIES

Your chance to provide Kenosha youth with a  
safe, fun place and life-changing opportunities.

**Ready to join us?**

# DIRECT IMPACT

A membership to the Boys & Girls Club of Kenosha costs \$20/year per child (Teens are free).

For \$20/year, a Boys & Girls Club member receives:

- An after-school snack
- A healthy meal every day
- Mentoring
- Homework help
- Tutoring
- Supplies
- And so much more

It costs the Boys & Girls Club of Kenosha \$600 per member.



## Hero

\$15,000

### SPONSOR 15 YOUTH MEMBERS FOR ONE YEAR

- Recognition on BGCK's social media channels
- "Sponsor a Day" Experience: You choose a day to dedicate in your honor. On this day, members could wear badges or bracelets with the sponsor's name, or a fun activity could be themed around your interests or business.
- Personalized Thank-You Video from our members
- Limo ride to the Young at Heart Gala (*Gala tickets must be purchased separately*)

## Empowerment

\$10,000

### SPONSOR 9 YOUTH MEMBERS FOR ONE YEAR

- Recognition on BGCK's social media channels
- Member Customized Artwork or Thank-You Note
- Party bus to the Dairy State Event (*tickets must be purchased separately*)
- Lunch or Dinner with the youth members in the Club cafeteria

## Dream Maker

\$5,000

### SPONSOR 2 YOUTH MEMBERS FOR ONE YEAR

- Behind-the-Scenes Tour to see programs in action with dinner or lunch to meet members and staff
- Member Customized Thank-You Note
- Youth Collaborative Art Project: Where your team and Club members create something together—like a mural or a collaborative painting—that can be displayed at the Club or in your organization's office.



# EVENT OVERVIEW



20  
FEB

## ANNUAL MEETING

**Location: The Boys & Girls Club of Kenosha**

The Boys & Girls Club of Kenosha's annual meeting offers a chance to learn about our programs, meet dedicated staff, and tour the Club's facilities. It's a unique opportunity to see firsthand how we serve Kenosha's youth and make a difference in their lives.

12  
APR

## DAIRY STATE CHEESE & BEER FESTIVAL

**Location: The Brat Stop**

The Boys & Girls Club of Kenosha's Dairy State Cheese & Beer Festival is a lively event featuring Wisconsin's finest cheeses, top-notch beers from near and far, and great live music. Join us for an unforgettable experience!

4  
AUG

## BGCK ANNUAL GOLF OUTING

**Location: TBD**

The Boys & Girls Club of Kenosha's annual golf outing invites you to enjoy a day of golf, food, and good company—all to support local youth programs. Join us for fun in the sun and make a difference!

27  
SEPT

## BRAT TROT

**Location: Celebration Place HarborPark**

Join the Boys & Girls Club of Kenosha for the Brat Trot—the most fun, non-athletic 100-yard race around! Racers are encouraged to don their best Oktoberfest attire for this festive, lighthearted event.

TBD  
OCT

## YOUNG AT HEART GALA

**Location: Uline Corporate Headquarters**

The Boys & Girls Club of Kenosha's Young at Heart Gala is our signature event, celebrating the Club's positive impact on Kenosha's youth. Enjoy member performances, a live auction, networking, and more in a memorable evening dedicated to supporting our community's future.



# ANNUAL MEETING



The Boys & Girls Club of Kenosha's annual meeting offers a chance to learn about our programs, meet dedicated staff, and tour the Club's facilities. It's a unique opportunity to see firsthand how we serve Kenosha's youth and make a difference in their lives.

## FEBRUARY 20

Recognition	Advocate Sponsor \$1,000	Partner Sponsor \$500	Supporter Sponsor \$250
<b>Print Advertising</b> Recognition on promotional materials	X		
<b>News Release Recognition</b> News release on company's support of event	X		
<b>Digital Advertising</b> Recognition on event website, sponsor email acknowledgements, and BGCK's social channels	X	X	
<b>Invitation Recognition</b> Recognition on event save-the-date mailing	X	X	
<b>Event Tickets</b> Event admission for employees and guests	4 tickets	2 tickets	
<b>Newsletter Recognition</b> Listing in event article in BGCK's e-newsletter	X	X	
<b>Verbal Recognition</b> Recognition of support during event	X	X	X







# DAIRY STATE CHEESE & BEER FESTIVAL

The Boys & Girls Club of Kenosha's Dairy State Cheese & Beer Festival is a lively event featuring Wisconsin's finest cheeses, top-notch beers from near and far, and great live music. Join us for an unforgettable experience!

## APRIL 12

Recognition	Mozza Glass Sponsor \$3,000	Volunteer T-Shirt Sponsor \$3,000	Cheddar/ Stage Sponsor \$2,500	Gouda Sponsor \$1,300	Swiss Pouring Table \$925 <i>with raffle basket \$875</i>	OG Pouring Table \$650 <i>with raffle basket \$600</i>
<b>Featured Recognition</b> Logo placement on keepsake event glass or volunteer t-shirt	X	X				
<b>Print Advertising</b> Recognition on promotional materials	Premium Listing	Premium Listing	Premium Listing	X	X	
<b>Digital Advertising</b> Recognition on event website, sponsor email acknowledgements, and BGCK's social channels	X	X	X	X	X	
<b>Event Tickets</b> Event admission for employees and guests	10 VIP tickets	10 VIP tickets	8 VIP tickets	12 General Admission tickets	8 General Admission (GA) tickets for pourers + 4 GA tickets for employees or guests	8 General Admission tickets
<b>T-Shirt &amp; Recognition</b> Volunteer t-shirt with logo or name placement	Company logo on volunteer t-shirts	Company logo on volunteer t-shirts		Company logo on volunteer t-shirts	8 volunteer t-shirts with company logo	8 volunteer t-shirts with company logo

# BGCK ANNUAL GOLF OUTING



The Boys & Girls Club of Kenosha's annual golf outing invites you to enjoy a day of golf, food, and good company—all to support local youth programs. Join us for fun in the sun and make a difference!

## AUGUST 4

Recognition	Ace/Drink Cart Sponsor \$6,000	Eagle Sponsor \$2,500	Birdie Sponsor \$1,800
<b>Print Advertising</b> Recognition on promotional materials & event program	X		
<b>Verbal Recognition</b> Recognition of support during event	X		
<b>Digital Advertising</b> Recognition on event website, sponsor email acknowledgements, and BGCK's social channels	X	X	
<b>Event Tickets</b> Event admission	2 foursomes	1 foursome	1 foursome
<b>Hole Recognition</b> Recognition at a golf hole	6 hole signs	6 hole signs	3 hole signs

Foursome.....\$1,000

*Includes cart, lunch, dinner, and beer on the course*

Hole Challenge.....\$350

*Promotional table with a game or contest on the course*

Hole Sign.....\$250

*Company name on sign at a hole*





# BRAT TROT

Join the Boys & Girls Club of Kenosha for the Brat Trot—the most fun, non-athletic 100-yard race around! Racers are encouraged to don their best Oktoberfest attire for this festive, lighthearted event.

SEPTEMBER 27

Recognition	Brat Sponsor \$1,000	Hotdog Sponsor \$500
<b>Event Tickets</b> Event admission for employees and guests	6 tickets	2 tickets
<b>Print Advertising</b> Recognition on promotional materials	Company logo	Company name
<b>Digital Advertising</b> Recognition on event website, sponsor email acknowledgements, and BGCK's social channels	X	X
<b>T-Shirt &amp; Recognition</b> Volunteer t-shirt with logo or name placement	Company logo	Company name



# YOUNG AT HEART GALA



The Boys & Girls Club of Kenosha's Young at Heart Gala is our signature event, celebrating the Club's positive impact on Kenosha's youth. Enjoy member performances, a live auction, networking, and more in a memorable evening dedicated to supporting our community's future.

OCTOBER TBD

Recognition	Presenting \$8,000	Distinguished/ Bar Sponsor \$5,000	Stately \$3,000	Classic \$2,750
<b>Digital Recognition</b> Short video showcasing business to be shown at the event	X			
<b>Newsletter Recognition</b> Listing in event article in BGCK's e-newsletter	X	X		
<b>Print Advertising</b> Recognition on promotional materials & event presentation screen	X	X	X	
<b>Program Recognition</b> Full or half page ad in event program	Full page ad	Half-page ad	Half-page ad	Half-page ad
<b>Seating</b> Event seating for 8 - 1 table	X	X	X	X



Table of 8.....	\$2,000
Single Ticket.....	\$275
Full page program ad.....	\$400
Half page program ad.....	\$200



# GENERAL ADVERTISING

Recognition	Cost
<b>Digital Advertising</b> Company logo linked to your website on BGCKenosha.org and included on the footer of each page	\$1,400
<b>Newsletter Recognition</b> Company logo linked to your website on the monthly Club e-newsletter (8,000+ recipients)	\$800
<b>Dasher Board Advertising</b> Dasher Board Sign located on the BGCK athletic field (45"x94")	\$650
<b>Banner Recognition</b> Banner sign (4'X8') located in either the BGC fieldhouse or athletic field	\$500

# BGC SPORTS SPONSORSHIPS

## YEAR ROUND

Recognition	Gold Sponsor \$2,300	Silver Sponsor \$1,700	Bronze Sponsor \$700
<b>Banner Recognition</b> Recognition on a field house and athletic field banner for one year	X	X	
<b>Team Participation</b> Sponsor team in baseball, basketball, and soccer	2 teams	1 team	1 team



Premier Gameday.....\$800  
*Have a marketing booth on site and/or distribute  
collateral*

### TEAM SPONSORSHIPS

1 Team in either baseball or basketball . .....\$200  
1 Team in soccer (both sessions) ..... \$300



# 2025 PLEDGE FORM

Thank you for supporting the Boys & Girls Club of Kenosha. Your support is what allows our Club to continue to be Kenosha's largest provider of youth activities focused on education, character and leadership, healthy life skills, sports, fitness and recreation. Please complete this form for your donation. **Please complete and return this form.**

## DIRECT IMPACT

### HERO SPONSOR

\$15,000

☐

### EMPOWERMENT SPONSOR

\$10,000

☐

### DREAM MAKER SPONSOR

\$5,000

☐

### CHAMPION SPONSOR

Amount: \$ \_\_\_\_\_

☐

### ANNUAL MEETING

#### ADVOCATE

\$1,000

☐

#### PARTNER

\$500

☐

#### SUPPORTER

\$250

☐

### DAIRY STATE

### CHEESE & BEER FESTIVAL

#### MOZZA

\$3,000

Glass Sponsor

☐

T-Shirt Sponsor

☐

#### CHEDDAR

\$2,500

☐

#### GOUDA

\$1,300

☐

#### SWISS

\$925

☐

w/raffle basket \$875

☐

#### OG

\$650

☐

w/raffle basket \$600

☐

### ANNUAL GOLF OUTING

#### ACE

\$6,000

☐

#### EAGLE

\$2,500

☐

#### BIRDIE

\$1,800

☐

#### FOURSOME

\$1,000

☐

#### HOLE CHALLENGE

\$350

☐

#### HOLE SIGN

\$250

☐

### BRAT TROT

#### BRAT

\$1,000

☐

#### HOTDOG

\$500

☐

### YOUNG AT HEART GALA

#### PRESENTING

\$8,000

☐

#### DISTINGUISHED

\$5,000

☐

#### STATELY

\$3,000

☐

#### CLASSIC

\$2,750

☐

#### TABLE OF 8

\$2,000

☐

#### SINGLE TICKET

\$275

☐

#### FULL PAGE PROGRAM AD

\$400

☐

#### HALF PAGE PROGRAM AD

\$200

☐

### GENERAL ADVERTISING

#### WEBSITE

\$1,400

☐

#### E-NEWSLETTER

\$600

☐

#### DASHER BOARD

\$650

☐

#### BANNER

\$500

☐

### BGC SPORTS

#### GOLD

\$2,300

Basketball

☐

Baseball

☐

Soccer

☐

#### SILVER

\$1,700

Basketball

☐

Baseball

☐

Soccer

☐

#### BRONZE

\$700

Basketball

☐

Baseball

☐

Soccer

☐

#### PREMIER GAMEDAY

\$800

☐

#### 1 TEAM SPONSOR

\$300

Soccer

☐

#### 1 TEAMS SPONSOR

\$200

Basketball

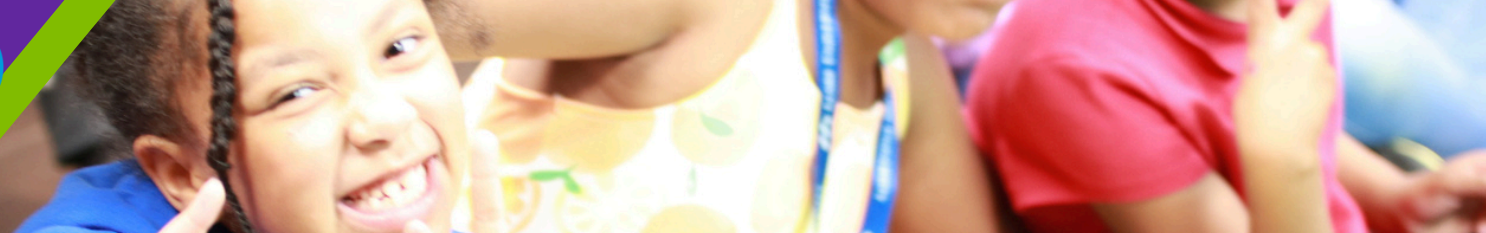
☐

Baseball

☐

TOTAL DONATION: \$ \_\_\_\_\_





# 2025 PLEDGE FORM



Please complete and return this form.

The preferred file type for all logo submissions are high-resolution JPEG, PNG, AI, or PDF formats. For questions or to submit logo artwork, please contact Jason Justus at [jjustus@bgckenosha.org](mailto:jjustus@bgckenosha.org).

PROMOTIONS CONTACT INFORMATION:

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

BILLING CONTACT:

Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

METHOD OF PAYMENT:

☐ Credit Card ☐ Check

Please make checks payable to: Boys & Girls Club of Kenosha, 1330 52nd St, Kenosha, WI 53140

☐ Bill Me: Date: \_\_\_\_\_ OR ☐ Quarterly: Jan/Apr/Jul/Oct

☐ Run this Credit Card Below: ☐ In Full on (Date) \_\_\_\_\_ OR ☐ Quarterly: Jan/Apr/Jul/Oct

Card Type: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_