BOYS & GILLS CLI OF KEN-SHA

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BOYS & GIRLS CLUB OF KENOSHA

2019

Annual Report



MISSION

To impact the most young people possible, especially those who need us most, to realize their full potential as productive, caring, responsible citizens.



A MESSAGE FROM THE CEO

With the help of an amazing, supportive community, 2019 was another fantastic year for the Boys & Girls Club of Kenosha. 2019 was a year of proving that we could sustain the immense growth in programming, and we're proud to say we've done just that. As we've continued to grow and see more and more youth coming through the doors after school, it was an honor to be the recipient of a Forward Award from the Kenosha Area Business Alliance. It was great to be recognized for making a difference,

positively impacting the lives of youth and for helping to move Kenosha County forward as a whole. We know that we could not do any of this without a community-wide effort. We are so thankful to the many individuals and organizations that continue to give their time, talents and treasure to help kids and families in our community who need us the most. We certainly know we could not make nearly the impact we do without your support.

> Jake McGhee CEO, Boys and Girls Club of Kenosha

2019: THE NUMBERS

Total Youth Served in 2019: 11,699. Total Registered Members: 5,596.		REVENUES:
Program Participation STEM: 259 Healthy Lifestyles: 993 Art: 513	Gus the Bus brought 258 kids to the Club after school for FREE from nine area elementary schools.	Programs 18% Contributions 25% Special Events 12% Rentals/Tenants 8% State Government* 7% Miscellaneous Grants 2% School District* 2% BGCA 2% City* 1% 0% 5% 10% 15% 20% 25%
36% of members have been members for 2+ years.		MEMBERSHIP BY ETHNICITY: Caucasian 47% African American 23% Hispanic 17%
81% of Youth and Teen Center members live at or below the poverty line.	33,324 free meals were served to members.	Asian 1% Asian 1% 0% 10% 20% 30% 40% 50% AGE BREAKDOWN: 4-6 Year Olds 11% 7-9 Year Olds 25%
	Average Daily Attendance 2019: 361 2018: 356	10-12 Year Olds 29% 13-16 Year Olds 26% 17-21 Year Olds 9% 0% 5% 10% 15% 20% 25% 30%

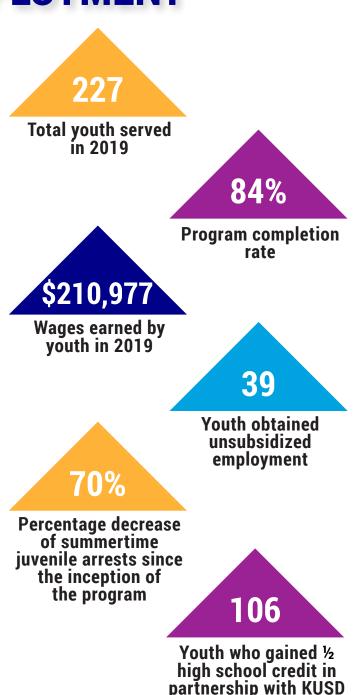
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SUMMER YOUTH EMPLOYMENT

In the Summer Youth Employment Program in partnership with Kenosha County, at-risk youth learn the value of work, being on time, appropriate dress for work, money management, the ability to follow directions and the pride of being paid for an honest day's work.

- •Employer worksites were made up of 9 government agencies, 3 non-profit agencies and 18 private companies.
- •Youth Employment in the Arts (YEA) students made a mosaic for Bristol Woods County Park and a mural for the Kenosha County Job Center. YEA (part of SYEP) participants, ages 14 and 15, work with KUSD art teachers on art projects each summer to benefit the community.
- •45 youth worked for Kenosha County Parks in the summer of 2019 and helped to beautify the woods and trails, planted new trees, created flower beds, rehabbed a gazebo and a teeter totter, and more.





ROOSEVELT PARK

- In partnership with the City of Kenosha Parks Alliance, the Boys & Girls Club facilitated a free summer program from June 24th -August 9th at Roosevelt Park for kids ages 6 - 12.
- 110 unique members attended throughout the summer. The highest attended day was the first day, serving 51 kids.
- Members read 15 minutes each day in collaboration with Kenosha Public Library Bookmobile.
- 87% of members at Roosevelt Park were identified as low to moderate income. 73% of members came from a single parent household.
- Field trips included swimming lessons, piano lessons, trips to the nature preserve, visiting the Kenosha Police Department, Kenosha Public Museum, STEM activities with Kenosha Public Library and the Tall Ships Festival.

TEEN CENTER

- During the 2018-2019 school year, Teen Center staff facilitated weekly groups that focused on gang prevention, money management, future goals, personal hygiene and college prep.
- Thanks to HARIBO, teens earned the opportunity to go on quarterly field trips through an incentive program based on good behavior, academic achievements, Club attendance and program participation.
- Over 1,800 free bus passes were distributed to teens in 2019, assisting them in transportation to and from the Club.
- Through Career Launch programming, teen members developed resumes and prepared for interviews. Five teens gained employment at area businesses in the last quarter of the year alone.
- Catalyst Exhibits renovated the Teen Center Tech Lab, creating a modern and chic learning space. The Tech Lab features 20 work stations where teens can do their homework and access the internet.

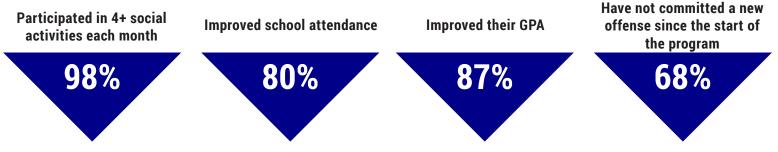


"When I come to the Club, I feel like I can get help with anything."

- Aniyah Teen Member

PREVENTION & OUTREACH

- Throughout the school year, BGCK staff facilitates weekly groups at several area middle schools and high schools, serving 89 unique students. The groups focus on anger management, team building, job skill development, gang resistance and social/delinquency issues. All participating students were referred by a counselor, principal or family member because of behavior, lack of involvement, delinquency or attendance issues.
- Increasing parent and family involvement is a huge goal of the BGCK's outreach efforts. Program participation from students' families has increased by 3% from the 2017-2018 school year to the 2018-2019 school year.
- The BGCK began BGCA's dropout prevention program, "Be Great Graduate" at the start of the 2019-2020 school year. Students who are at risk of dropping out of school are provided consistent support from a caring and trusted adult, to enhance the youth's engagement with learning. The Graduation Specialist works with 20 students for a minimum of 1 hour a week, with the goal of getting all students to graduate from High School.



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Boys & Girls Club of Kenosha 2019 Annual Report

TROHA YOUTH CENTER & TWEEN CENTER



Youth & Tween Center average daily attendence

118

175 Highest attended day in 2019

- •Thanks to HARIBO, IKEA and Spectrum, the Club's multipurpose rooms were transformed into a Tween Center, which now serves 9-12 years olds daily. Not only did the space drastically improve the Club experience for those members, but it also helped improve staff morale.
- •86 youth participated in the Gateway Technical College Wellness Fair. Programming focused on healthy living, health occupations and safety. Stations included dentistry, physical therapy, surgery, nursing and cosmetology.
- Paasche Airbrush Company came in and did two workshops with youth on airbrushing. 30 youth learned how to airbrush and make a cool design on their own drawstring bag.
- •During the holiday season, JCPenney treated 14 youth to a \$100 shopping spree. Program staff recommended youth based on good behavior and who has been a positive role model for their peers.
- Thanks to funding from First Books, the Youth Center acquired books and educational materials to be able to advance Club members' reading abilities and to spark interest in different topics.

A Vietnam War veteran visited and spoke to 50 tween members on his experience with the war. The youth asked many questions and saw photos of him during deployment.
The Kenosha Public Museum performed a one person play on Caroline Quarlls. The tweens were educated on the underground railroad and what her adventure entailed through her lifelong journey.

"Mr. Adam teaches me to be better to others." - Royalty Youth Member



LAKEN FAMILY JEFFERSON ELEMENTARY EXTENSION

- •The Laken Family Jefferson Elementary Extension program funded by Kenosha County served 122 unique members and on average served 52 members per day.
- •8,105 free meals were served to students attending the Jefferson Elementary after school site in 2019.
- •The Kenosha Public Library worked with members on STEM programming once a month.
- •Harborside Academy students facilitated monthly Art Club for members.



"I learned how to have fun, be yourself and to respect yourself." - Alicia Youth Member

BGC SPORTS

"The main thing I try to instill in the kids is to respect the game, all aspects of it. Respect your teammates, coaches, opponents and referees. Win or lose, do it the same way."



- Matt Gename BGC Coach & 2019 BGC Sports Family of the Year



- In its first year, the Summer Soccer 3 vs. 3 league drew 114 players.
- BGC Sports hosted a 14 team 10U & 12U summer softball tournament that 3 BGC teams entered.
- The BGC Knights 3rd/4th grade tackle football team won the SEYFA Super Bowl Championship, hosted by BGCK and played at Carthage College.
- •Thanks to funding from sponsors (Wingstop and Rotary West), the participation in after school sports drastically increased from 2018. The fall flag football league was reinstated with 4 schools and the basketball league had 6 teams, up from 4 in 2018.
- •The Spring Flag Football league had 7 additional teams, comapred to 2018.
- Indoor Arena Flag Football saw its participation up 490% from the previous year.
- •Winter Basketball drew 21 more young athletes than in 2018, for a total of 404 players.
- Thanks to the Gordon family, 50 BGC football athletes traveled to Madison, WI to participate in the James White & Melvin Gordon Football Camp held at Camp Randall.

"Because I stuck with the Boys & Girls Club of Kenosha, I am not only involved in different activities, but I've also been awarded with so many opportunities. Reaching kids and to get them to see they are not their circumstances can help them see that the world really is our oyster." - Na'Kia Hughes 2019 Youth of the Year



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