



**BOYS & GIRLS CLUB
OF KENOSHA**

Opening the door to
Great Futures in Kenosha

2015
ANNUAL REPORT

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Kenosha, WI 53140



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Service Locations

- Boys & Girls Club of Kenosha Community Center (Troha Youth & Teen Centers)
- Busing from Brass, Roosevelt and Vernon Elementary Schools to the Boys & Girls Club of Kenosha
- CYC Park & Old Little League Park
- Outreach Programming in KUSD Schools



67% of our Youth & Teen Center members live below the poverty line.

Ways to Get Involved

- **Invest in a Member:** Individual donations and contributions.
- **Circle of Friends:** Yearly committed donation for loyal supporters available in different tiers.
- **Planned Giving:** Structured gifts that include bequests, charitable gift annuities and charitable remainder trusts.
- **Naming Rights:** Gift opportunity that bears your family or organization name at specified areas of the Club.
- **Sponsorships:** Field house, athletic field signage or sports team sponsorships for your organization.
- **Volunteer:** Interested in mentoring a member or coaching a sport?



Youth Center and Teen Center



387 Youth and Teens participated in programming in the Arts, including talent shows, plays, Music Studio program and music lessons with instructors.

Teen Center Highlights in 2015:

- Our “Youth of the Year” winner, Monea Coopwood, competed in the State “Youth of the Year” event in Madison, WI on March 2nd & 3rd. She is currently a Freshman at Gateway Technical College and holds a position at the Amazon Fulfillment Center in Kenosha.
- In April we opened our newest addition to the Teen Center, the **Boys & Girls Club of Kenosha Recording Studio**. This musical recording studio has allowed members to showcase their musical talents internally and for the community, while also teaching the craftsmanship of instrumental creation and lyrical organization.
- **Six** of our Teen members were acknowledged for their academic achievements and club participation at our Teen High School Graduation Ceremony held in the Teen Center on June 12th.
- **Ten** Teen members attended “Teen Money Camp” hosted by Gateway Technical College in Kenosha, July 13-17th. This was a week-long, full-day experience informing teens about smart saving techniques, establishing/maintaining positive credit history and smart spending habits.
- In August, **14** of our Teen members participated in “Camp Old Navy” at Old Navy Pleasant Prairie Premium Outlets. This was a job shadowing experience for members where they learned how to market their product through “store signing” methods, inventory maintenance, dressing mannequins and store cleanliness.
- The Boys & Girls Club is a part of the “Wisconsin After Three” initiative. The goal for the Teen Center was to have 48 members participate for at least 60 minutes in 12 or more tracked sessions of Career Launch programming. Career Launch is BGCA’s premier career development program providing a range of services to help Club members develop the skills essential for workforce success. This includes not only getting and keeping a job, but also finding a career that fits each member’s interests and talents. “Wisconsin After Three” was successfully completed with **49** total participants.
- **Seven** Teen members attended our “Girls Go to College” college tour on November 12th-13th in Milwaukee, WI. This was an amazing opportunity for urban city youth to get a preliminary view of college life and the necessary process to be accepted into the college/university of their choice.

Youth Center Highlights in 2015:

- Through a grant received from Kenosha Community Foundation-Women’s Fund, we were able to take **8 of our female members** to the Marcus Center in Milwaukee to see “The Nutcracker” ballet.
- We applied for and received a grant through Payless Shoesource; Shoes 4 Kids. The Boys & Girls Club received 110, \$20 gift cards. We were able to take **119 youth** to our local Payless store to receive a brand new pair of shoes of their choice.
- The Boys & Girls Club of Kenosha offered four weeks of STEM Camps through our partnership with Snap-on and Gateway Technical College. The Camps were; The Incredible Human Body Machine, Club Cartraption, Automation Association and Sun Power. This program was implemented summer 2015 for our members in the 4-5th grade and 6-8th grade. The camps were all held at Gateway Technical College. Without our partnerships with Snap-On and Gateway Technical College the STEM Camp programs would not be available to our members.
- The Boys & Girls Club for the first time participated in the SFSP (Summer Food Service Program) and the CACFP (Child and Adult Care Food Program). The club was able to serve **1,316 breakfasts** and **5,470 lunches** throughout the summer. We were able to serve a total of **4,093 dinners** in our afterschool program from September-December 2015.

Teen Center Goals for 2016:

- There were 287 members served in the Teen Center in 2015 and 24 members attended at least 54 days or more during the year. We will increase our membership by **20%** which will show **342 Teen members** served for 2016. The retention rate will be increased by **20%** which will reflect **29 members** attending 54 days or more in the year. Through providing our Teens with a fun, motivating experience drafted specifically for their liking, we will focus on high yield learning activities, Keystone programs, mentoring, job opportunities, sports and recreational activities and the arts. Ultimately, this will help with our goal to serve more members, more often, at the Boys & Girls Club.
- Create a strong, premier **Keystone Club** committee that will initiate and participate in community service projects, conduct fundraising events, host a local Keystone conference and attend the 2017 National Keystone Conference.
- Develop a local and active **parent advisory board** to assist with volunteer recruitment, mentoring and implementing parenting workshops.
- Create **two new community partners** to enhance teen programs in the Kenosha community.

Youth Center Goals for 2016:

- Increase our average daily attendance by 5% and increase our member’s days in attendance (52 or more days) by 5%. We will be creating a new club called “The 52 Club” which every member who attends 52 or more days in the year will become a member and will be recognized. Through providing our members with an outcome driven experience that includes high yield activities, targeted programs, and fun and engaging programs our goal is to have more members – more often.
- Be able to provide transportation to families who can’t get their children from school to the club. We will continue working with local bus companies, the school district and figure out a way to get more children into the club and not having this as a barrier.

Workforce Investment Act Youth Program

WIA Youth Program Highlights 2015:

Federal law has been changed. Beginning on July 1, 2015 the WIA Youth program changed to the WIOA Youth program. This instituted many changes to services offered to youths searching for aid in finding employment or continuing their education.

52 members served with WIA and WIOA Youth Program Core Services offered (WI Job Center extension to the public).

Met and/or exceeded all federal metrics of the law within WDA 1 (Workforce Development Area 1, which includes Kenosha, Walworth, and Racine counties), which were:

- Attainment of a Degree or Certification: Met this metric
 - State of WI Requirement range: 68% - 85%
 - Actual: **81%**
- Youth placement within Employment or Education: Exceeded this metric
 - State of WI Requirement range: 63.2% - 79%
 - Actual: **83%**
- Youth Literacy / Numeracy gains: Exceeded this metric
 - State of WI Requirement range: 45.2% - 56.5%
 - Actual: **64%**



“Since 2009 when we instated the youth employment program there has been a **64% reduction in juvenile crime in Kenosha.**”

– Police Chief Morrissey



Club Members helping construct a playground in our Summer Youth Employment program

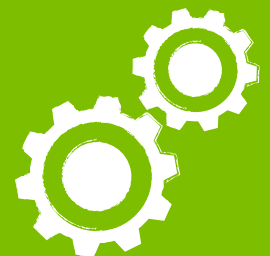


Club Members landscaping in our Summer Youth Employment Program

In 2015 the Youth Employment Department has been working with the Kenosha County Job Center to institute and develop new programming for WIOA.



52 members were served with WIA Youth Program Core Services offered in 2015.



Summer Youth Employment Program

SYEP Highlights in 2015:

- Total youth served through 2015: **225**
- In-school youth gaining ½ high school credit through the 2015 SYEP's partnership with Kenosha Unified School District: **108**
- Total number of employer partners employing area youth: **17** companies, **17** government agencies with **26** youth gaining unsubsidized employment.
- "At Risk" criteria for youths to be eligible for the SYEP: Homelessness, foster child, pregnant or parenting, delinquent or ex-offender, a disability, high school drop-out and/or deficient in employment skills.

September 2015 marked the end of our seventh successful Summer Youth Employment Program. During this program, the Kenosha community's **highest risk youth** develop employment skills and gain actual work experience and job readiness training. This program represents a successful public-private partnership between Kenosha County, Boys & Girls Club of Kenosha, Community Impact Programs, Kenosha Unified School District and community businesses. Since the inception of this program in 2009, arrests of youth age 14-21 have declined during the summer months, when compared to the summer of 2008. In this program youth learn: the value of work, the value of being to work on time, appropriate dress for work, money management, the ability to follow directions and the pride of being paid for an honest day's work.



Gang Prevention Highlights in 2015:

Out of our 50 case managed youth:

- **92%** participated in positive programming including BGC programs and other school and community programs
- **89%** had no police contact
- **27** case managed youth participated in summer youth employment

Gang Prevention Goals for 2016:

50 to 60 case managed youth will:

- Improve school attendance by **85%**
- Minimize/Improve police contact by **80%**
- Promote participation in positive programs and activities by **80-85%**
- Improve grades
- Reduce referrals and discipline behavior

Family Goals:

- Improve parental involvement
- Offer computer classes, parenting classes, refer & connect to job training and educational programming that can lead to a better quality of life



In 2015 our youth worked a total of **24,400 hours** in the Summer Youth Employment Program.

Sports Department

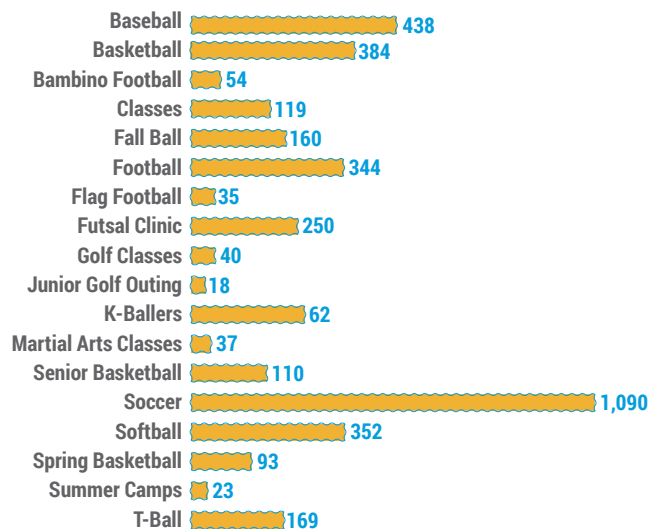
Sports Department Highlights in 2015:

- We nearly **doubled** the number of girls participating in our Fall Softball program from 2014. Additionally, our total participation in Fall Ball increased by **10%**.
- Our Bambino Football program grew by **20%** from 2014, which allowed more local high school students to get involved as volunteer instructors and coaches.
- We had **35 members** in our first ever Flag Football program which was played Saturday mornings at CYC Park in the fall.
- The Boys & Girls Club of Kenosha hosted an NFL Draft Party in April to support former Club member Melvin Gordon along with BGCK Football alumni Trae Waynes and Zac Epping. Nearly **250 people** who attended enjoyed burgers, brats, raffles and other fun activities.
- The Boys & Girls Club of Kenosha has taken over the Soccer program formerly known as Sports 21 and played host to the 1st Annual Midwest Regional Futsal Tournament which brought an impressive **141 teams**. A total of **1,090 participants** signed up for Session One of Indoor Soccer.

Sports Department Goals for 2016:

- Increase sports class total by **25%**. Unique classes we offer consist of Volleyball, Tumbling, Martial Arts and Intro to Sports for younger children.
- Grow the Junior Golf programs: Summer Junior Golf Class, Junior Golf Outing and Golf with a Cop.
- Develop internal member participation point system where members are rewarded for frequent participation in classes and leagues we offer.
- Increase Martial Arts class participation by **15%**.
- Continue positive presence with Kenosha Kingfish and Little Brewers Foundation.

Sports Participation Breakdown:



In 2015 the Boys & Girls Club of Kenosha **offered 537 sports scholarships** which totaled **\$21,485**.



3,692 participants served through the Boys & Girls Club of Kenosha sports program in 2015.

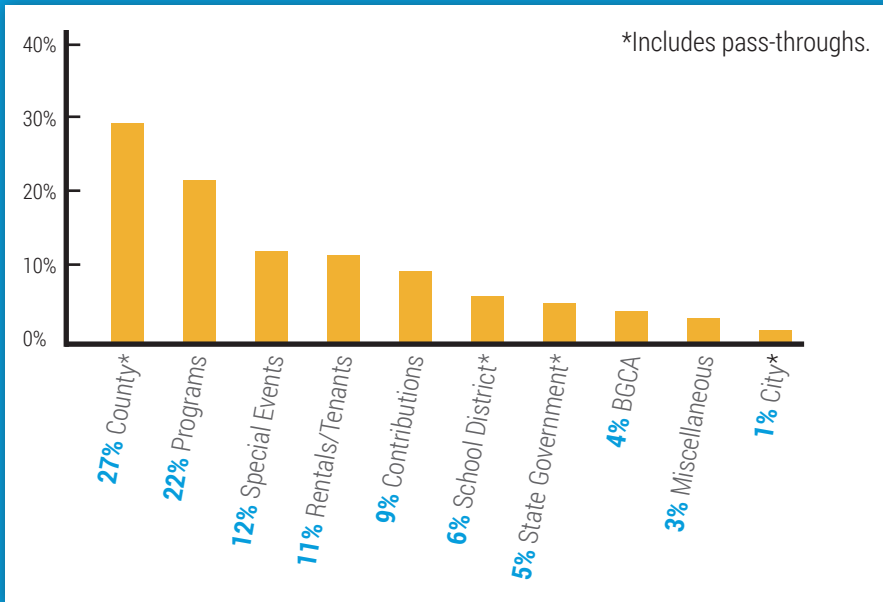


1,090 members participated in Session One of indoor soccer in 2015!

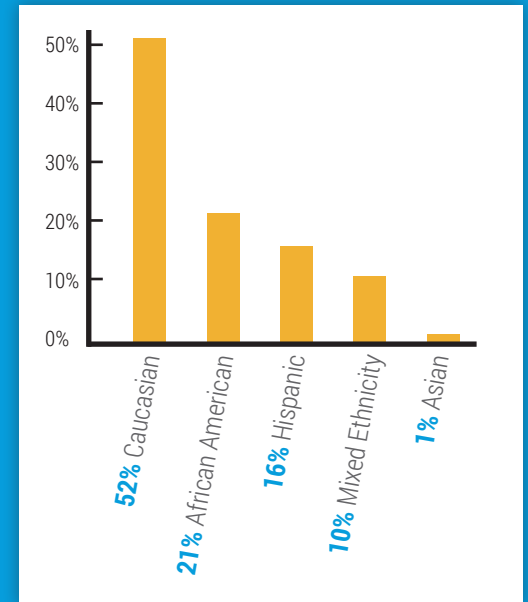


2015: By the Numbers

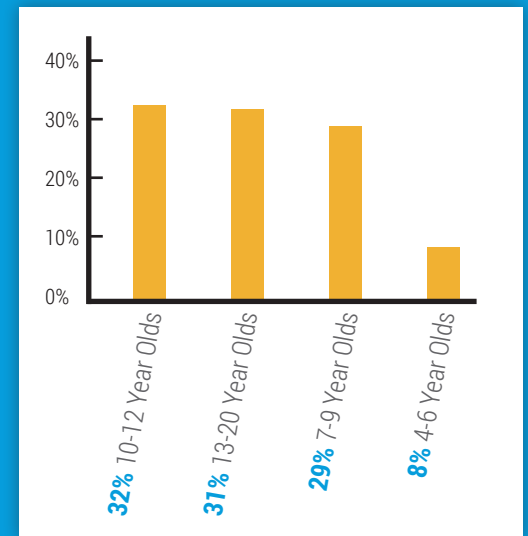
Revenues:



Membership by Ethnicity:



Age Breakdown:



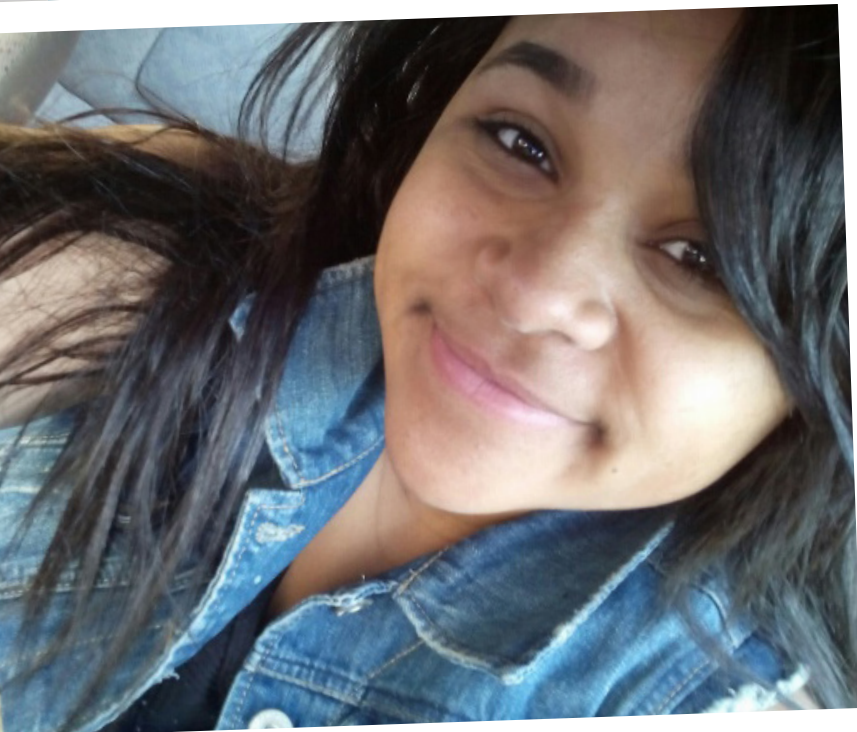
Average Daily Attendance:
304 during the school year,
314 during the summer



Total Youth Served in 2015: **12,291**

Total Registered Members: **5,281**

Community Outreach (Other Youth Served): **7,010**



“Becoming a member of the Boys & Girls Club has been the best thing that I could have ever done. It has given me the opportunity, hope, help and encouragement to do the best that I can. It has been a big part of my life and will continue to be a part of it.”

— Monea Coopwood,
2015 Youth of the Year



Boys & Girls Club youth center members completed **83, 507 minutes** in STRIDE Academy, a program that helps improve academic performance.



10,879 meals were served through the Summer Food Service Program and Child and Adult Care Food Program.

This institution is an equal opportunity provider.



We Help Kids Achieve Positive Outcomes. Members who attend our Club **two or more times a week skip fewer days of school**, feel more connected to school and have greater post-secondary aspirations.