



**BOYS & GIRLS CLUB
OF KENOSHA**

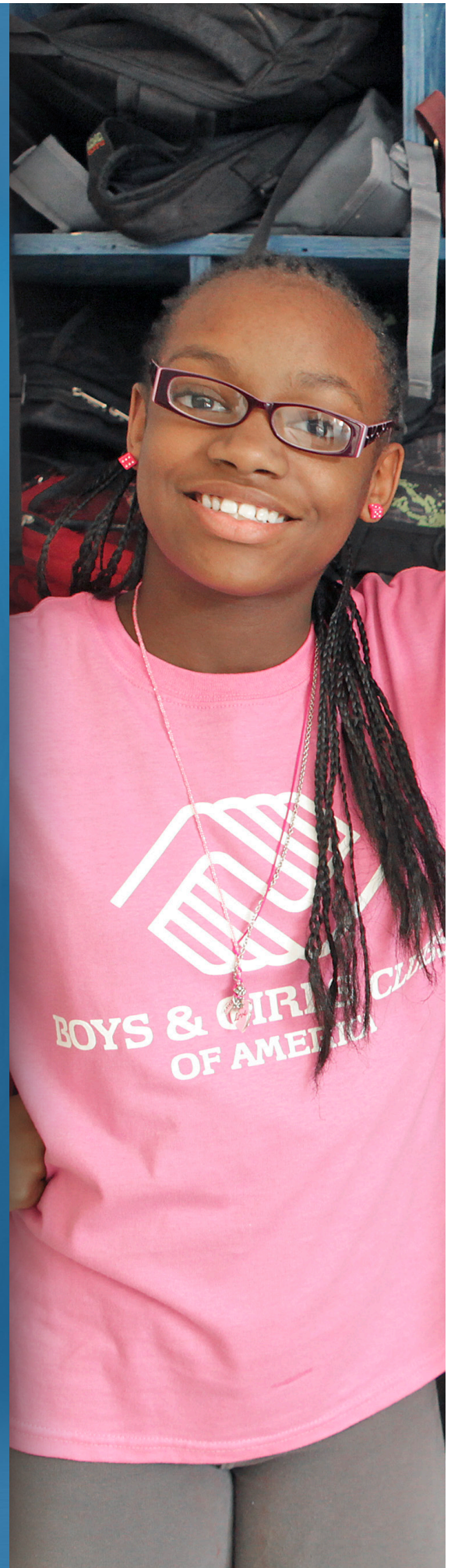
Opening the door to
Great Futures in Kenosha

2014
ANNUAL REPORT

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SPORTS



Youth Center and Teen Center

Teen Center Highlights in 2014:

- Kids in the Kitchen program from Gateway Technical College. 15 teens participate each week and learn how to prepare healthy meals that they can cook at home. (19 sessions throughout 2014)
- Camp Old Navy: On August 19th 12 teens got to experience the life of an employee at a retail store. They learned how to market their product by creating advertising materials, restocking the inventory, cleaning the store and preparing outfits and dressing the mannequins.
- Two teens had the opportunity to participate in the Youth of the Year Banquet that was held at Snap-on. Nicholas Daly provided entertainment while Na'kia Hughes was the co-host of the event. Na'kia was also one of the top 5 finalists for the BGCA Smart Girls Ambassador Contest.



Teen Center Goals for 2015:

- Increase teen membership and retention by 30%. In 2014 the total members served by the Teen Center was 337.
- Enhance visual and performing arts programs through identifying funding sources and creating fun, engaging projects.
- Increase volunteer recruitment/retention rates.
- Create a strong Keystone Club that will participate in community service initiatives, conduct fundraising events and plan on attending the 2016 National Keystone Conference.



We began offering transportation to **3 elementary schools**. From September to December we **served 47 members**.

Youth Center Highlights in 2014:

- Through the generosity of the CarMax Foundation we were able to update the Youth Center Tech Lab. The tech lab went wireless with purchases of 12 new Microsoft Surfaces. Since we purchased the tablets they are being used daily. With the addition of the tablets we are able to facilitate technology programs in other rooms instead of restricting the programming to the technology lab. This has enabled more youth to have access to technology daily.
- Boys & Girls Club of Kenosha's STEM Camps are collaborations with Snap-on and Gateway Technical College. Two STEM Camps were provided this summer for 4th-5th graders and 6th-8th graders. The camps this year were "Power the Planet" and "Sun Power". The goal of the camps is to get youth excited about alternative energy and get them interested in Science, Technology, Engineering and Math careers.
- The Boys & Girls Club is a part of the Wisconsin After Three initiative. The goal was to have 55 members participating for at least 60 minutes a week for a total of 42 weeks in a web based educational program that helps youth become better at reading and math. By meeting each student's unique educational, emotional and social needs, students are empowered to become responsible life-long learners. This will continue into 2015.

Youth Center Goals for 2015:

- Be able to provide transportation to members from school to the Club. We have been talking with the school district and First Student Bus Company about making the Boys & Girls Club a bus stop on the KUSD bus routes. We could also find funding to hire a driver that would do pickups at schools and drive members home at night.
- There were 805 members served in the Youth Center in 2014. Increase our member's days in attendance (52 or more days) from 14% to 18%. Through providing our members with an outcome driven experience that includes high yield activities, targeted programs and fun and engaging programs our goal is to have more members more often attending the Boys & Girls Club.

Workforce Investment Act Youth Program

WIA Youth Program Highlights 2014:

85 members served with WIA Youth Program Core Services offered (WI Job Center extension to the public).

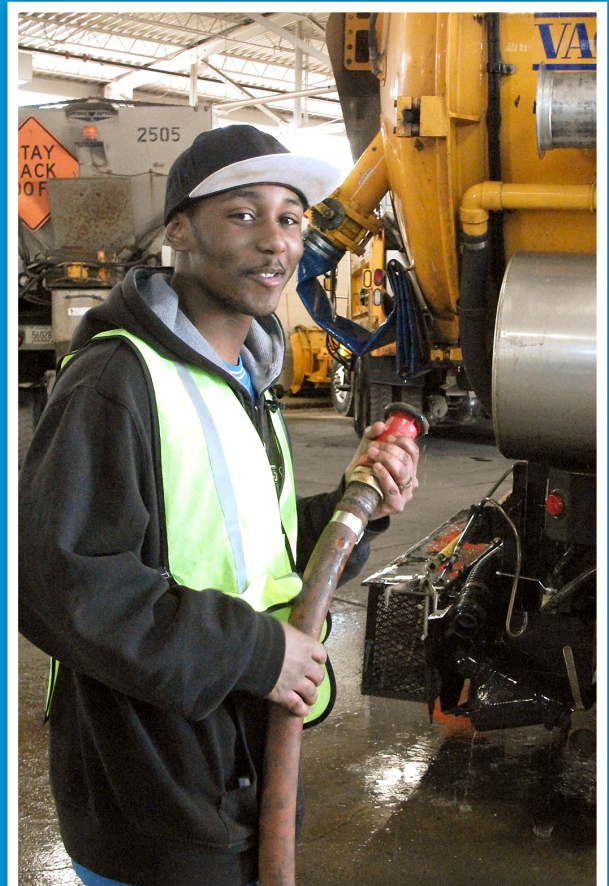
Met and/or exceeded all federal metrics of the law within WDA 1 (Workforce Development Area 1, which includes Kenosha, Walworth, and Racine counties), which were:

- Attainment of a Degree or Certification: Met this metric
 - State of WI Requirement range: 68.0% - 85.0%
 - Actual: 78.6%
- Youth placement within Employment or Education: Exceeded this metric
 - State of WI Requirement range: 63.2% - 79.0%
 - Actual: 82.1%
- Youth Literacy / Numeracy gains: Exceeded this metric
 - State of WI Requirement range: 45.2% - 56.5%
 - Actual: 71.4%



“Since 2009 when we instated the youth employment program there has been a **64% reduction in juvenile crime in Kenosha.**”

– Police Chief Morrissey



Club Member working at the City of Kenosha Public Works – Streets Division

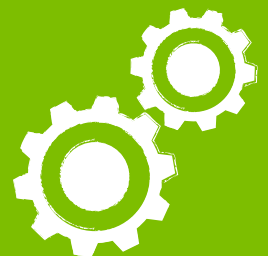


Club Members working at Camp Old Navy

In 2014, **10 WIA Youth Members** took part in the first driver's education course offered for managed individuals.



85 members were served with WIA Youth Program Core Services offered in 2014.

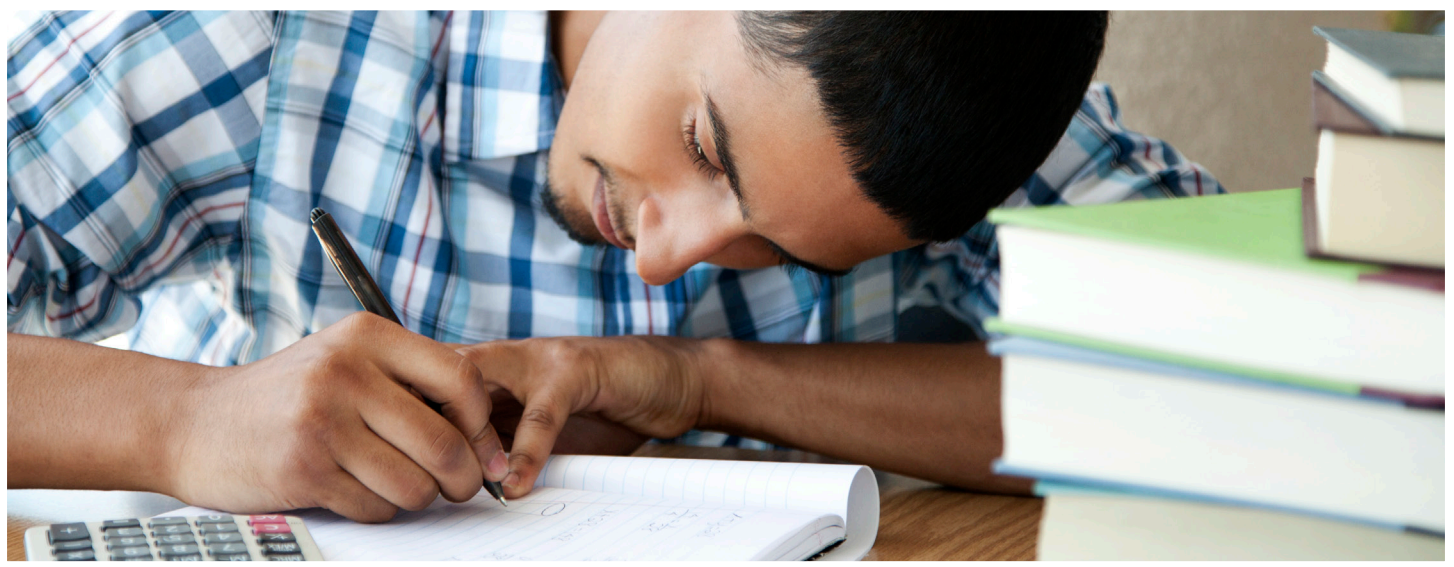


Summer Youth Employment Program

SYEP Highlights in 2014:

- Total youth served through 2014: 247
- In-school youth gaining ½ high school Credit through the 2014 SYEP's partnership with Kenosha Unified School District: 124
- Total number of employer partners employing area youth: 31 companies, 8 government agencies with 37 youth gaining unsubsidized employment.
- "At Risk" criteria for youths to be eligible for the SYEP: homelessness, foster child, pregnant or parenting, delinquent or ex-offender, a disability, high school drop-out and deficient in employment skills.

September 2014 marked the end of our sixth successful Summer Youth Employment Program. During this program, the Kenosha community's **highest risk youth** develop employment skills and gain actual work experience and job readiness training. This program represents a successful public-private partnership between Kenosha County, Boys & Girls Club of Kenosha, Community Impact Programs, Kenosha Unified School District and community businesses. Since the inception of this program in 2009, arrests of youth age 14-21 have declined during the summer months, when compared to the summer of 2008. In this program youth learn: the value of work, the value of being to work on time, appropriate dress for work, money management, the ability to follow directions and the pride of being paid for an honest day's work.



Gang Prevention Highlights in 2014:

Out of our 50 case managed youth:

- 92% participated in positive programming including BGC programs and other school and community programs
- 96% had no police contact
- 34 case managed youth participated in summer youth employment and SEGA

Gang Prevention Goals for 2015:

50 to 60 case managed youth will:

- Improve school attendance by 85%
- Minimize/Improve police contact by 80%
- Promote participation in positive programs and activities by 80-85%
- Improve grades
- Reduce referrals and discipline behavior

Family Goals:

- Improve parental involvement
- Offer computer classes, parenting classes, or any other educational programming that can lead to a better quality of life



In 2014 our youth worked a total of **24,000+ hours** in the Summer Youth Employment Program.

Sports Department

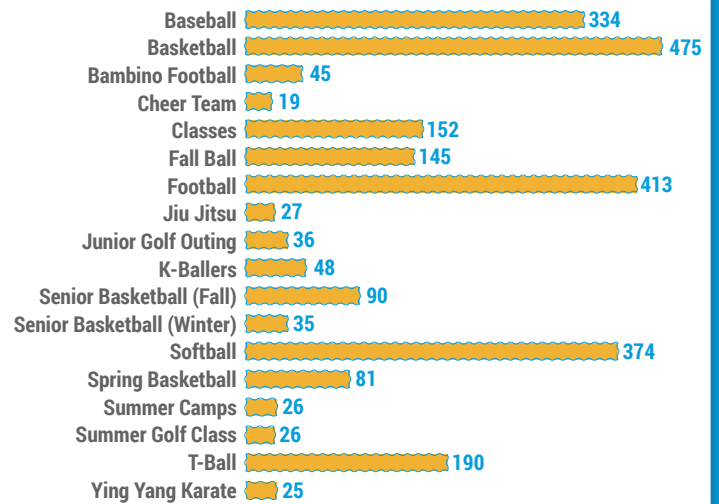
Sports Department Highlights in 2014:

- Our Fall Baseball/Softball program **grew by 32%** from 2013.
- Introduced new Kindergarten Basketball program featuring 48 kids as a way to introduce them to the skills needed for basketball to prepare them to join our larger league.
- New Spring Basketball season to continue to provide programming for players in “off season” settings. In our first season we had 81 kids participate in a 6 week league.
- **1st Annual Boys & Girls Club Night at the Kenosha Kingfish** was a great success with over 750 tickets purchased for the game. Our Boys & Girls Club players were able to wear their jerseys and participate in an on-field clinic with Kingfish players and guest Speaker Ozzie Guillen, as well as, be on the field during batting practice and the National Anthem.
- Boys & Girls Club Football Cheer team featured 20 girls on this year’s squad, which was **double in size**.
- LAX Back Lacrosse Camp hosted a camp in conjunction with the Boys & Girls Club to provide opportunity for kids to learn the sport and donated equipment.

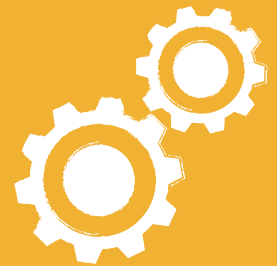
Sports Department Goals for 2015:

- Launch Online Registration
- Maintain BIG 3 Sports participant levels and establish Flag Football League
- Grow off-season sports by 10%
- Implement online program evaluation
- Establish base for golf scholarship program
- Increase partnerships by hosting activities, such as, youth football combine and NFL Punt, Pass, Kick, USSSA Baseball and pitch, hit, run

Sports Participation Breakdown:



In 2014 the Boys & Girls Club of Kenosha **offered 604 sports scholarships** which totaled **\$23,699**.



2,541 participants served through the Boys & Girls Club of Kenosha sports program in 2014.



2015 New Initiatives

- 1 Dinner Program for Members:** Members will receive dinner each night at the Club. This will ensure that they are getting three meals a day because they receive breakfast and lunch at school and dinner at the Boys & Girls Club of Kenosha.
- 2 Music & Dance Programs:** A professional recording studio will be completed and operational. In addition we will provide lessons for youth to learn to play instruments and dance programs.
- 3 Social Services Support:** Through a partnership with Kenosha Community Health Center we will provide a social worker and case manager that will be available for Boys & Girls Club members and families.
- 4 Transportation for Members:** In cooperation with the school district we will explore ways to be able to provide transportation to the Boys & Girls Club for our members.



Through the Boys & Girls club of Kenosha Power Hour program **1,142 of our members** received educational enrichment programming that helped improve academic performance and develop a lifelong love of learning.



Thanks to our collaboration with Gateway Technical College our Kids in the Kitchen program allowed **384 members to learn important life skills** including kitchen safety and healthy eating habits.



We Help Kids Achieve Positive Outcomes. Members who attend our Club **two or more times a week skip fewer days of school**, feel more connected to school and have greater post-secondary aspirations.