



11TH ANNUAL DAIRY STATE CHEESE & BEER FESTIVAL

SATURDAY, APRIL 21, 2018

THE BRAT STOP

SWISS SPONSORSHIP: \$3,800

- 20 VIP tickets
- Recognition on welcome signs
- Logo recognition on fest pint glasses
- Name and logo included in all advertising materials including posters, social media, website, and etc.

CHEDDAR SPONSORSHIP: \$2,500

- 8 VIP tickets
- Stage sponsor
- Opportunity for couponing
- Premium listing on all advertising materials including posters, social media, website, and etc.

GOUDA SPONSORSHIP: \$1,100

- 12 General Admission tickets
- Name and logo included in all advertising materials including posters, social media, website, and etc.

TABLE POURING SPONSOR: \$500

- 8 General Admission tickets
- 8 Dairy State t-shirts for volunteers
- Sponsor must provide 8 volunteers for the event

VIP TICKET: \$75

- Includes VIP beer stein, 1 hour early entry to the fest and a lunch buffet
- Includes beer glass and unlimited beer and cheese samples

GENERAL ADMISSION TICKET: \$50

- Includes beer glass and unlimited beer and cheese samples



22ND ANNUAL GOLF OUTING

MONDAY, AUGUST 6, 2018

KENOSHA COUNTRY CLUB

ACE SPONSORSHIP: \$5,200

- 2 foursomes
- Name and logo on program
- Large sign at first tee
- 6 hole sponsorships
- Drink cart sponsorship

EAGLE SPONSORSHIP: \$2,100

- 1 foursome
- 6 hole sponsorships

BIRDIE SPONSORSHIP: \$1,500

- 1 foursome
- 3 hole sponsorships

FOURSOME: \$900

- Includes cart, lunch and dinner

INDIVIDUAL GOLFER: \$225

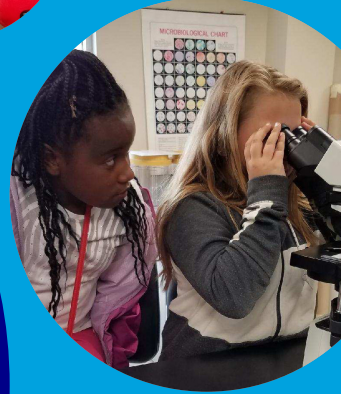
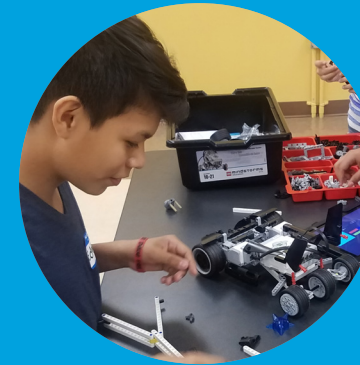
- Includes cart, lunch and dinner

HOLE SPONSORSHIP: \$250

- Company name on sign at a hole

DINNER ONLY: \$60

NEW THIS YEAR: All golfers will enjoy unlimited beer, water and soda while on the course!



2018
**circle of
IMPACT**



BOYS & GIRLS CLUB
OF KENOSHA

Attendance has grown. Our members have grown. Club needs have grown.

Sponsor A Member

Free transportation (Gus the Bus) was provided for kids at nine elementary schools, up from six in 2016.

Youth and teen center attendance went from 69 kids per day to 185 kids per day from 2016 to 2017.

In the last year, after-school program expenses have risen from \$220,000 to \$390,380!

In 2017, the Club served 25,000+ meals to members, up from 18,944 in 2016.

In 2017, the Club hired six additional full-time staff members, bringing the total from 15 to 21.

While it costs families just \$20 per year for a Boys & Girls Club of Kenosha membership, it costs the Club \$430 per year to care for one child.

Please consider sponsoring a child today.



YOUNG AT HEART GALA

SATURDAY, SEPTEMBER 29, 2018

ULINE CORPORATE HEADQUARTERS

THE BIG KAHUNA: \$12,000

- Premiere seating for 16 guests & champagne (2 tables)
- Presenting sponsor of the event
- 1 full page ad in event program
- Opportunity to address the crowd
- Entertainment act sponsor
- Photobooth logo recognition
- Presentation screen recognition
- Recognition on event website & event collateral
- Opportunity to include collateral in guest gift bag

HOKEY POKEY SPONSORSHIP: \$7,500

- Premiere seating for 8 guests (1 table)
- Bar sponsor OR Youth of the Year sponsor
- 1 full page ad in event program
- Presentation screen recognition
- Recognition on event website & event collateral
- Opportunity to include collateral in guest gift bag

COOL BEANS SPONSORSHIP: \$5,000

- Seating for 8 guests (1 table)
- Opportunity to sponsor 1 station/activity
- 1 half page ad in event program
- Presentation screen recognition
- Recognition on event website & event collateral

OFF THE CHAIN SPONSORSHIP: \$2,750

- Seating for 8 guests (1 table)
- 1 half page ad in event program
- Presentation screen recognition
- Recognition on event website & event collateral

I'LL TAKE A TABLE: \$1,600

- Seating for 8 guests

SOMEWHERE TO SIT: \$200

PROGRAM ADS: FULL PAGE- \$400, HALF PAGE- \$200



BGC SPORTS & GENERAL ADVERTISING

GOLD SPONSOR: \$2,300

- 2 teams in baseball, basketball and soccer
- Fieldhouse and athletic field banner for one year

SILVER SPONSOR: \$1,700

- 1 team in baseball, basketball and soccer
- Fieldhouse and athletic field banner for one year

BRONZE SPONSOR: \$700

- 1 team in baseball, basketball and soccer

TEAM SPONSORSHIPS

- \$200: 1 team in either baseball or basketball
- \$300: 1 team in soccer (both sessions)

WEBSITE RECOGNITION: \$1,200

- Company logo linked to your website on BGCKenosha.org and included on the footer of each page

E-NEWSLETTER RECOGNITION: \$600

- Company logo linked to your website on the monthly Club e-newsletter (8,000+ recipients)

DASHER BOARD SIGN: \$650

- Located on the athletic field (45" x 94")

BANNER: \$500

- 1 sign (4' x 8') located in either the fieldhouse or athletic field