

**BOYS & GIRLS CLUB
OF KENOSHA**

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2016

ANNUAL REPORT



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Matt Troha

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Cory Ann St. Marie-Carls
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Sandy White
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Service Locations

- Boys & Girls Club of Kenosha Community Center – Troha Youth & Teen Centers
- Busing from Brass, EBSOLA Creative Arts, EBSOLA Dual Language, Grant, Roosevelt and Vernon Elementary Schools to the Boys & Girls Club of Kenosha
- Lincoln Park, CYC Park & Old Little League Park
- Outreach Programming in KUSD Schools



67% of our Youth & Teen Center members live below the poverty line.

Ways to Get Involved

- **Invest in a Member:** Individual donations and contributions.
- **Circle of Friends:** Yearly committed donation for loyal supporters available in different tiers.
- **Planned Giving:** Structured gifts that include bequests, charitable gift annuities and charitable remainder trusts.
- **Naming Rights:** Gift opportunity that bears your family or organization name at specified areas of the Club.
- **Sponsorships:** Field house, athletic field signage or sports team sponsorships for your organization.
- **Volunteer:** Interested in mentoring a member or coaching a sport?

Youth Center and Gus the Bus



Youth Center

- **18,944 meals** were served in 2016. Over **7,000 served in the summer** through the Summer Food Service Program.
- Average daily attendance increased from 66 youth per day in 2015 to **75 youth per day** in 2016. The last three months in 2016 the youth center averaged **104 youth per day**.
- **24 girl members** attended a self-defense class thanks to a grant from the Kenosha Women's Network.
- In partnership with Gateway Technical College and Snap-on, **38 members participated** in four full weeks of summer STEM Camps: The Incredible Human Body Machine, Automotion, Sun Power and Sustainability.
- Launched "Fun Fridays" - an incentive program for members who completed their Stride Academy minutes (math and reading program). There were a variety of activities for Fun Friday's ranging from a dunk tank, building your own sundaes, bowling and a pizza party!

Gus the Bus Transportation Campaign

- August 1, 2016 - Gus the Bus Transportation Campaign launched
- Campaign goals:
 - Eliminate the \$10 per week transportation fee
 - Expand from 3 elementary schools to 6 elementary schools
 - Purchase a third Bus.
 - Hire two additional part-time staff
 - Provide FREE transportation to members using Gus three or more days per week
 - Raise enough funds cover all costs of transportation including hiring bus drivers, so program staff can focus on the kids

Gus the Bus won the hearts of the community—**Kenosha County donated \$72,000!** Palmen Motors donated funds to purchase a third bus while church groups, foundations and individual community members donated towards the cause!

On the first day of school **three buses picked up nearly 100 members making eight stops at six elementary schools.**

Gus the Bus has been impactful. Fall Attendance in the Youth Center **DOUBLED** as **133 youth** have rode on GUS!



Teen Center and Lincoln Park



Teen Center

- Teen Center school day average daily attendance increased from 20 teens per day in 2015 to **30 teens per day** in 2016!
- The addition of Monthly Open Gyms, Incentive Field Trips and Bus Tokens to allowing teens to get to the club for FREE has created excitement in the center!
- “Youth of the Year” winner, Christian Gregory, competed in the State “Youth of the Year” event in Madison, WI and was one of the top 3 finalists. He was invited to, and attended, the “Advanced Leadership Institute” in Atlanta this July. He is currently a Freshman at Herzing University.
- **12 of our Teen members** participated in “Camp Old Navy” at Old Navy Pleasant Prairie Premium Outlets in July and October. This was a job shadowing experience for members where they filled out applications which were critiqued, learned Point of Sales, Customer Services, and participated in mock interviews.

Lincoln Park

Be Great: Participate – Lincoln Park Summer Outpost

215 youth participated in the FREE PROGRAM at Lincoln Park!

The program was open 11 Weeks during the Summer, Monday-Friday 12pm-6pm. Lunch was served each day!

The goal of “Be Great: Participate” was to supplement unsupervised activity at Lincoln Park by sponsoring structured, supervised recreational and educational activities in Lincoln Park and at the Oribiletti Center for youth ages 6 to 18. Programs were offered in cooperation with the neighborhood groups continuing to provide positive activities at the park. It was a total community effort as the club partnered with several local organizations to provide a wide variety of programming and in specialized areas.

- Club Tech (technology programs): **133 unduplicated and 325 duplicated youth participated**
- Good Character & Citizenship Programs: **141 unduplicated and 299 duplicated youth participated**
- Healthy Habits (Healthy Food Program): **16 youth participated**
- Sports Fitness & Recreation/Triple Play: **184 unduplicated and 1420 duplicated youth participated**
- Triple Play Gamesroom: **143 unduplicated and 1,026 duplicated youth participated**
- The Arts: **97 unduplicated and 398 duplicated youth participated**



WIOA and Summer Youth Employment

WIOA

Working with the Workforce Development Board of Southeast WI, the Workforce Innovation and Opportunities Act (WIOA) Youth program provides services to qualifying job seekers that can assist them with finding employment, education, training, and support.

32 members received WIOA Youth Program Core Services throughout 2016.

Continuing to work to implement WIOA Youth services and metrics along with the Workforce Development Board of Southeast Wisconsin, these new metrics include:

- Attainment of a Degree or Certification: applies to "In-School" youth working towards achievement of secondary or post-secondary credentials.
- Youth placement and retention within Employment or Education: enrolled youth entering the workforce or post-secondary education during their 2nd and 4th quarters post program exit.
- Median income requirements: determined and set by the Wisconsin Dept. of Workforce Development.



In 2016 our youth worked over **24,000 hours** in the Summer Youth Employment Program.

Summer Youth Employment

- Total youth served through 2016: **206**
- In-school youth gaining ½ high school credit through the 2016 SYEP's partnership with Kenosha Unified School District: **113**
- Employer partners employing area youth over 24,000 hours during 2016 include: **38 companies**, **16 government agencies** with **33 youth** gaining unsubsidized employment.
- "At Risk" criteria for youths to be eligible for the SYEP: Homelessness, foster child, pregnant or parenting, delinquent or ex-offender, a disability, high school drop-out and/or deficient in employment skills.

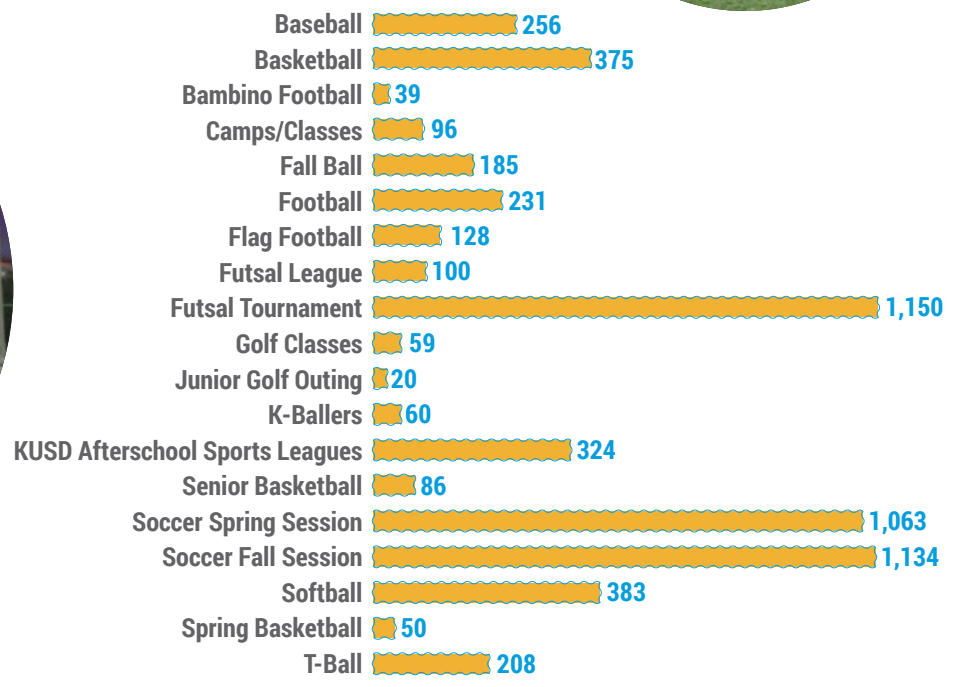
September 2016 marked the end of our seventh successful Summer Youth Employment Program. During this program, the Kenosha community's highest risk youth develop Employment skills and gain actual work experience and job readiness training. This program represents a successful public-private partnership between Kenosha County, Boys & Girls Club of Kenosha, Community Impact Programs, Kenosha Unified School District and community businesses. Since the inception of this program in 2009, arrests of youth age 14-21 have **declined 72%** during the summer months, when compared to the summer of 2008. In this program youth learn: the value of work, the value of being to work on time, appropriate dress for work, money management, the ability to follow directions and the pride of being paid for an honest day's work.

BGC Sports

- In 2016 the department held a handball tournament over Christmas break and had 100 participants in two divisions. Handball is one of the newest sports the sports department is looking to expand on in 2017.
- For fall flag football we partnered with the Bradford Football Program to increase from 35 participants in 2015 to **67 participants** in 2016. The eight week league was held at the New Bradford Stadium. Players and coaches from the Bradford program helped out by doing drills with the teams and refereeing all of the games.
- The KUSD Afterschool Sports Program, formerly CLC Sports, had **324 participants** combined in the basketball, flag football, soccer and kickball leagues. The leagues had teams from Vernon, Curtis Strange, Grant, Jefferson, Frank, EBSOLA, Wilson, Brass and the Troha Center.
- T-Ball had the **highest participation in program history!** The boys program had 144 participants and the girls had 64 participants for a **total of 208 participants** which is 39 more total participants than 2015.
- The Dr. Aiello & Dr. Perri youth golf class for the summer had **48 participants**. This eight week class featured instruction from pro golfer Carly Wirwie, golf and lunch at KCC, sponsored by Joe Madrigano. On the last day of class golfers played nine holes of golf with members of the Kenosha Police Department as part of the "Golf with a Cop" which was resurrected with the help of Lt. Dave Molinaro.

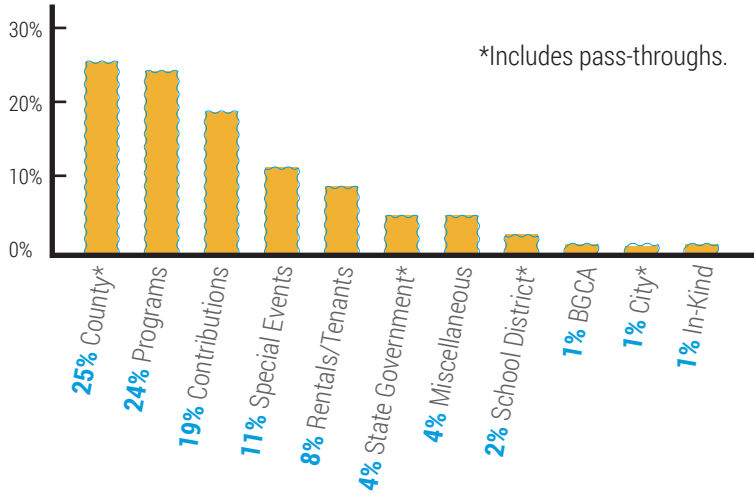


3,692 participants and 537 scholarships equaling \$22,760!

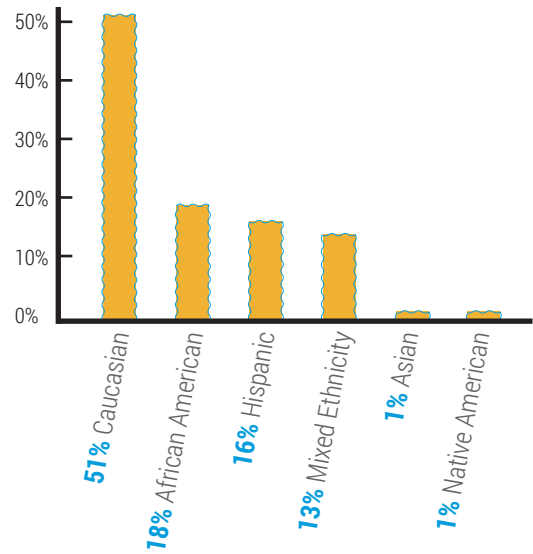


2016: By the Numbers

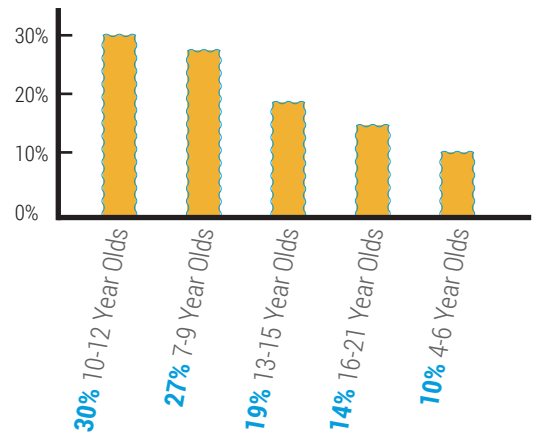
Revenues:



Membership by Ethnicity:



Age Breakdown:



Average Daily Attendance

School Year: 264

Summer: 407



Total Youth Served in 2016: **11,883**

Total Registered Members: **5,185**

Community Outreach (Other Youth Served): **6,648**



“Let’s all strive to be great by staying focused on our goals, rather than making bad decisions, playing catch up on life and falling behind.”

– Christian Gregory,
2016 Youth of the Year

Christian is currently a Freshman at Herzing University in Kenosha on a full tuition scholarship thanks to a partnership between Herzing and our Youth of the Year Program.



215 youth attended *Be Great: Participate* summer program at Lincoln Park. The program was FREE for youth 6-18.



18,944 meals were served through the Summer Food Service Program and Child and Adult Care Food Program.

This institution is an equal opportunity provider.



Fall Attendance Doubled in the Youth Center thanks to Gus the Bus!

Fall 2015: 52 youth
Fall 2016: 104 youth

In 3 months, 133 kids have rode on Gus the Bus!