CIRCLE OF FRIENDS • CIRCLE OF FRIENDS • CIRCLE OF FRIENDS • CIRCLE OF FRIENDS • CIRCLE OF FRIENDS • CIRCLE OF FRIENDS •

BOYS & GIRLS CLUB
OF KENOSHA

2012 CIRCLE OF FRIENDS CAMPAIGN

GREAT FUTURES START HERE IN KENOSHA.

www.bgckenosha.org • 262.654.6200 • 1330 52nd STREET • KENOSHA, WI 53140

CIRCLE OF FRIENDS SPONSORSHIP LEVEL OVERVIEW

The Boys & Girls Club of Kenosha "Circle of Friends" program is intended to give our most loyal supporters an opportunity to make their donations once and be included in all of our events they prefer to attend.

Please select the level at which you'd like to participate below:

Patron Saint Level: $100,000

Program to be designed in consultation with benefactor

Investors Level: $10,000

Leaders Circle Level: $5,000

Kids Champion Level: $3,000

Mentor Level: $2,000

Fan Club Level: $1,000

Patron Level: $500

Circle of Friends sponsors designate which events they would like sponsor. Sponsorships entitle them to advertising, tickets and other incentives as broken down on the specific event pages to follow.

BOYS & GIRLS CLUB
OF KENOSHA

STARS FOR TOMORROW

ANNUAL YOUTH OF THE YEAR RECOGNITION BANQUET

Sponsored by Kenosha Area Noon Optimist Club

Wednesday, February 29, 2012
Madrigrano Marina Shores

Boys & Girls Club of Kenosha annual Youth of the Year Awards banquet highlights club programs and provides an opportunity to recognize supporters, volunteers, employees and club members. Mary Frost-Ashley Patron Saint Award; Sports Family of the Year Award; plus this is the one event of the year where we really put our members on display.

CHECK THE BOX OF YOUR SELECTION(S) BELOW TO ADD UP ON PAGE 9

◯ GOLD LEVEL SPONSORSHIP: $1,000

1. One table (eight seats – preferred seating)
2. Full page ad in commemorative program
3. Sponsor 12 members
4. Your business name on one sports team

◯ SILVER LEVEL SPONSORSHIP: $750

1. One table (eight seats – preferred seating)
2. 1/2 page ad in commemorative program
3. Sponsor eight members

◯ BRONZE LEVEL SPONSORSHIP: $500

1. One table (eight seats – preferred seating)
2. 1/4 page ad in commemorative program
3. Sponsor six members

ADDITIONAL OPTIONS

◯ Table (eight seats): $400

◯ Sponsor a family: $100

◯ Wine sponsorship: $1,000
includes your logo on bottles, plus your business name on one sports team for the 2012 season

◯ Centerpiece sponsorship: $1,000
your business card will be inserted into each centerpiece, plus your business name on one sports team for the 2012 season

◯ Event dinner ticket only: $50

◯ Sponsor a member: $50

Ads only:

◯ Full page ad: $500

◯ 1/2 page ad: $250

◯ 1/4 page ad: $100

$ _____
TOTAL FROM THIS PAGE:

GREAT FUTURES START HERE IN KENOSHA.

DAIRY STATE CHEESE & BEER FESTIVAL

Saturday, April 21, 2012
Brat Stop

The Dairy State Cheese & Beer Festival is one of the most exciting fundraisers to benefit the Boys & Girls Club of Kenosha. The festival committee, made up of local community leaders, has organized this to help support after school programs for at-risk youth of the community. The event includes cheese from around the state of Wisconsin, some of the area's finest beers as well as live music.

CHECK THE BOX OF YOUR SELECTION(S) BELOW TO ADD UP ON PAGE 9

◯ SWISS LEVEL SPONSORSHIP: $3,500

1. Named as a sponsor of Dairy State Cheese & Beer Festival
2. Name and logo included in all Dairy State Cheese & Beer Festival advertising materials including:
   - Posters, flyers, banners, etc.
   - Stage sponsor banner
3. 40 tickets to event
4. Your business name on three sports teams for the 2012 season

◯ CHEDDAR LEVEL SPONSORSHIP: $2,000

1. Named as a sponsor of Dairy State Cheese & Beer Festival
2. Name and logo included in all Dairy State Cheese & Beer Festival advertising materials including:
   - Posters, flyers, banners, etc.
3. 20 tickets to event
4. Your business name on two sports teams for the 2012 season

◯ GOUDA LEVEL SPONSORSHIP: $1,000

1. Named as a sponsor of Dairy State Cheese & Beer Festival
2. Name included in all Dairy State Cheese & Beer Festival advertising materials including:
   - Posters, flyers, banners, etc.
3. 10 tickets to event
4. Your business name on one sports team for the 2012 season

ADDITIONAL OPTIONS

- ◯ Event tickets only: $40 advance; $45 at the door
- ◯ Band sponsor: cost of band(s)
- ◯ Raffle sponsor: $1,000 *(event signage plus your business name on one sports team for the 2012 season)*
- ◯ Table (pouring) sponsor: $350 (includes 8 tickets and 8 t-shirts)
- ◯ T-shirt sponsor: cost of t-shirts

$ _____

TOTAL FROM THIS PAGE:

16th ANNUAL

GOLF OUTING

A fundraiser benefitting
Boys & Girls Club of Kenosha

16th ANNUAL
GOLF OUTING
Sponsored by Joe & Kathy Madrigrano
August 6, 2012
Kenosha Country Club

The Boys & Girls Club of Kenosha Annual Golf Outing includes: 18 holes of golf, cart, lunch, hole challenges, social hour/dinner, prizes and raffles. Funds are raised from player registrations, corporate sponsorships, hole sponsorships and raffles. Due to the overwhelming popularity and growth of the event, the number of foursomes is limited to 40 on a first come first served basis. Boys & Girls Club Annual Golf Outing continues to be one of the most popular and well attended golf events in Kenosha.

The Golf Outing tentative schedule:
10:30am – Registration & lunch • 11:30am – Shotgun start • 4:00pm – Social • 5:00pm – Program & dinner

CHECK THE BOX OF YOUR SELECTION(S) BELOW TO ADD UP ON PAGE 9

◯ ACE LEVEL SPONSORSHIP: $3,000

1. Two foursomes
2. Name and logo on program
3. Large sign at first tee plus six hole sponsorships
4. Your business name on three sports teams for the 2012 season

◯ EAGLE LEVEL SPONSORSHIP: $2,000

1. Two foursomes
2. Six hole sponsorships
3. Your business name on two sports teams for the 2012 season

◯ BIRDIE LEVEL SPONSORSHIP: $1,000

1. One foursome
2. Three hole sponsorships
3. Your business name on one sports team for the 2012 season

ADDITIONAL OPTIONS

- ◯ Cart sponsor: $4,500 *(sign on every cart plus your business name on one sports team for the 2012 season*
- ◯ Foursome: $800
- ◯ Single: $200
- ◯ Hole sponsorship: $125
- ◯ Lunch sponsor: $1,000 *(event signage plus your business name on one sports team for the 2012 season)*
- ◯ Banquet sponsor: $2,000 *(event signage plus your business name on one sports team for the 2012 season)*
- ◯ Event dinner ticket only: $50
- ◯ Polo shirt sponsor: cost of shirts

$ _____

TOTAL FROM THIS PAGE:

PARENTS DAYS FOR SPORTS LEAGUES

Date: TBD

LOCATION

Every youth sports program sponsored at the Boys & Girls Club of Kenosha culminates with a big Parents Day celebration at the end of the season. This event matches up natural rivalries from within the league. It is a ticketed event that draws more spectators than the regular weekly games. Individual leagues at the club enroll thousands of players and parents, grandparents and other family members love to attend these big celebrations at the end of the season.

CHECK THE BOX OF YOUR SELECTION(S) BELOW TO ADD UP ON PAGE 9

◯ PLATINUM LEVEL SPONSORSHIP: $5,000

1. Listed as major sponsor on all three sports category events.
2. Premium mention in advertising – print materials, posters, social media exposure.

◯ GOLD LEVEL SPONSORSHIP: $2,000

1. Listed as co-sponsor on all three sports category events.
2. Preferred mentioning in advertising – posters, social media exposure.

◯ SILVER LEVEL SPONSORSHIP: $1,000

1. Listed as co-sponsor on one sport category event.
2. Preferred mentioning in advertising – posters, social media exposure.

ADDITIONAL OPTIONS

◯ Ticket sponsor – one event: $500

◯ Concessions sponsor – signage at concessions area for one event: $500

◯ Website/Social Media sponsor – mention of your business in every entry on the website and on Facebook and Linked In both before and after the event: $500

$ _____

TOTAL FROM THIS PAGE:

GOURMET FOOD & WINE TASTING

Natalie Troha's PRIDE of KENOSHA

A tradition of family heritage supporting the growth of the Boys & Girls Club

NATALIE TROHA'S PRIDE OF KENOSHA

November 9, 2012 6:00–9:00pm
Madrigrano Marina Shores

The Pride of Kenosha, a gourmet food and wine tasting was started in 1995 as a fundraiser for the Boys & Girls Club of Kenosha. The event showcases locally owned restaurants and offers a variety of wine tasting opportunities. There are also samples of beer and non-alcoholic drinks. Restaurants supply samples of specialty dishes or new menu items they would like to introduce.

CHECK THE BOX OF YOUR SELECTION(S) BELOW TO ADD UP ON PAGE 9

◯ ENTRÉE LEVEL SPONSORSHIP: $3,000

1. 50 event tickets
2. Full page premium ad in program
3. Major listing/logo in posters
4. Your business name on three sports teams for the 2012 season

◯ DESSERT LEVEL SPONSORSHIP: $2,000

1. 40 event tickets
2. 1/2 page ad in program
3. Premium listing/logo in posters
4. Your business name on two sports teams for the 2012 season

◯ SECOND COURSE LEVEL SPONSORSHIP: $1,000

1. 20 event tickets
2. 1/2 page ad in program
3. Listing/logo in posters
4. Your business name on one sports team for the 2012 season

ADDITIONAL OPTIONS

- ◯ 10 event tickets: $450
- ◯ Individual event ticket: $50
- ◯ Band sponsor: cost of band
- ◯ Wine sponsor: cost of wine
- ◯ Table (pouring) sponsor: $250 *(includes 6 tickets for volunteers)*
- ◯ Raffle sponsor: $1,000 *(event signage plus your business name on one sports team for the 2012 season)*
- ◯ Silent auction sponsor: $1,000 *(event signage plus your business name on one sports team for the 2012 season)*

Ads only:

- ◯ Full page ad: $500
- ◯ 1/2 page ad: $250
- ◯ 1/4 page ad: $125

$ _____

TOTAL FROM THIS PAGE:

SPORTS SPONSORSHIPS

CHECK THE BOX OF YOUR SELECTION(S) BELOW TO ADD UP ON PAGE 9

◯ GOLD LEVEL SPONSORSHIP: $2,000

1. Two teams in each sport
   - Football, basketball and baseball
2. Carol Rikli Park sign for two years

◯ SILVER LEVEL SPONSORSHIP: $1,000

1. Two teams in each sport
   - Football, basketball and baseball

◯ BRONZE LEVEL SPONSORSHIP: $500

1. One team in each sport
   - Football, basketball and baseball

ADDITIONAL OPTIONS

◯ Girls Softball or Baseball team sponsor: $150

◯ Football team sponsor: $300

Ads Only:

◯ Carol Rikli Park sign (2 years): $1,000

◯ Carol RIkli Park sign (3 years): $1,500

◯ League sponsorship: $5,000

◯ Division sponsorship (any sport): $1,000

"Let Every Child Play" Sponsor

◯ Sponsor one youth for one sport/one season: $100

◯ Sponsor one youth for three sports/one season: $300

◯ Sponsor an entire team: $1,000 *(includes your business name on one sports team for the 2012 season)*

$ _____

TOTAL FROM THIS PAGE:

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BOYS & GIRLS CLUB
OF KENOSHA

SELECT YOUR SPONSORSHIP LEVEL:

- ◯ **Patron Saint Level: $100,000**
- ◯ **Investors Level: $10,000**
- ◯ **Leaders Circle Level: $5,000**
- ◯ **Kids Champion Level: $3,000**
- ◯ **Mentor Level: $2,000**
- ◯ **Fan Club Level: $1,000**
- ◯ **Patron Level: $500**

DONATION BREAKDOWN	SPONSORSHIP CHOICES
$	Youth of the Year and Awards Banquet
$	Dairy State Cheese and Beer Festival
$	Golf Outing
$	Pride of Kenosha
$	Sports
$	General Donation
$	**TOTAL** *(to reflect sponsorship level chosen above)*

BILLING INFORMATION

NAME | BUSINESS NAME

ADDRESS | CITY/STATE/ZIP

PHONE NUMBER | EMAIL ADDRESS

METHOD OF PAYMENT:

◯ **CREDIT CARD** ◯ **CHECK**

◯ **BILL ME:** ◯ **Date:** / / *or* ◯ **Quarterly: Jan/Apr/Jul/Oct**

CARD TYPE (MASTERCARD OR VISA) | CARD NUMBER

SIGNATURE | EXPIRATION DATE | SECURITY CODE